

THE AWARDS 2021

Outstanding Entrepreneurial University

| | |
|---|---|
| Institution name | Oxford Brookes University |
| Submission title or project name | |
| Nominee/key personnel | <p>Enterprise and Entrepreneurship is a cross-institutional endeavour that includes representatives from the Senior Leadership Team, the Faculties, and Brookes Enterprise Support. Key colleagues are:</p> <p>Ms Lydiah Igweh, Director of Enterprise Support Professor Tim Vorley, Pro Vice-Chancellor (Enterprise & Entrepreneurship) & Dean of Oxford Brookes Business School Dr Samia Kamal, Principal Lecturer for Student Experience and Staff Enterprise Consultant Dr Nicolette Michels, Associate Dean Postgraduate Studies Ms Amanda Selormey, Enterprise Support Project Assistant Ms Clelia Bevillard, Entrepreneurship and Innovation Consultant</p> |
| URL | |
| Submission | <p>Enterprise and entrepreneurship are golden threads that run through our 2035 Strategy at Oxford Brookes University. The guiding principle of Enterprising Creativity informs our ambitions as an internationally leading and regionally engaged university, which has enterprise and entrepreneurship at the heart of everything we do.</p> <p>In 2020, we launched Enterprise Everywhere, as an inclusive university-wide forum that promotes enterprise and entrepreneurship as central to everything we do. These forums connect academic colleagues, professional services staff, and senior leaders to identify opportunities and promote excellence. This has enabled us to deliver through the pandemic and offer a platform for future growth.</p> <p>Our commitment to embed an entrepreneurial and enterprising culture builds on our position as an early pioneer. Having invested £2.5m in staff and support, today we have a portfolio of 15 high-impact programmes and a 3000-strong entrepreneurial community, which reflects our vision to foster more entrepreneurial staff, students and alumni.</p> |