

THE AWARDS 2021

Outstanding Contribution to Equality, Diversity and Inclusion

Institution name	Birmingham City University
Submission title or project name	The Sir Lenny Henry Centre for Media Diversity
Nominee/key personnel	Sir Lenny Henry; Marcus Ryder MBE; Professor Diane Kemp; Marverine Duffy
URL	https://www.bcu.ac.uk/media/research/sir-lenny-henry-centre-for-media-diversity
Submission	<p>Birmingham City University Chancellor Sir Lenny Henry is spearheading a landmark new research centre aimed at examining diversity across the UK's media. The Sir Lenny Henry Centre for Media Diversity, opened on 25 March 2020, looks at representation across the industry including journalism, acting, film, TV and radio in both front-of-house and behind-the-scenes roles.</p> <p>The Centre aims to critically analyse policies in the media industry with a view to increasing diversity and inclusion, improving policy decisions and spreading best practice. Since the announcement that the centre was being set up, it has been approached by many organisations and individuals working to improve diversity in the media, as well as major media outlets who are asking for advice or consultancy research. It has delivered research-based recommendations to Channel 4, among others.</p>