

# THE AWARDS 2021

## Outstanding Support for Students

<b>Institution name</b>	De Montfort University
<b>Submission title or project name</b>	DMU Works Make Diversity Your Business conference
<b>Nominee/key personnel</b>	Adele Browne, Head of Graduate Success at DMU (adele.browne@dmu.ac.uk)
<b>URL</b>	
<b>Submission</b>	<p>In February 2020, De Montfort University Leicester (DMU) delivered Make Diversity Your Business – a ground-breaking conference that brought together 30 Black, Asian and minority ethnic students and 30 local employers to explore solutions for increasing diversity in graduate recruitment. The conference was part of the university’s Leicester’s Future Leaders project, which seeks to increase the progression rate of BAME students into high-skilled work in Leicester.</p> <p>The conference objective was to build the framework for an inclusive recruitment toolkit for Leicester employers, informed directly by the student and business voice. The event also aimed to build a student community that would stay with the project for three years.</p> <p>The conference achieved these objectives and also trialed a new approach to learning based on students and businesses problem solving together. The event had a lasting impact on students’ career plans and led to innovative spin-off projects and investment.</p>