Most Innovative Teacher of the Year – THE Awards 2021

Alongside submissions for the Most Innovative Teacher of the Year award, we're giving you the opportunity to share your teaching knowledge with our global audience.

Using the same portal as that for your entry (there will be an additional section at the foot of your THE Awards entry form), we'd like you to submit a resource to THE Campus, our newly launched teaching and learning practice hub.

* Please note that this resource will have no bearing on the judges' assessment of your submission, however each will need to meet our editorial standards to be included on the THE Campus platform.

We're looking for short videos, written articles or a combination of the two. All THE Campus resources should be clearly focused on offering practical, applicable advice for your fellow educators who are wishing to improve and enhance their online teaching and learning. This advice could apply to any aspect of digital higher education, from online assessment design to supporting students' wellbeing remotely.

Guidelines

Written resources

Word count: 750-800
Preferred format: Word doc

Keep the title simple and snappy

Body text:

- Provide a brief introduction to the challenge or issue being addressed, and explain why it is important. (Please try to avoid giving background on how "the Covid-19 pandemic has forced university teaching online" – we all know this, so don't need to keep repeating it.)

- Introduce the potential solutions / methods / strategies that will meet or overcome this challenge or improve outcomes – and explain why they improve outcomes drawing on your personal experience or known research.

- Provide useful detail on how these solutions can be implemented – i.e. which tech tools can be used, what activities might help, what style of communication will work best, etc.

- Conclude with a key takeaway or summarising line.

Additional tips:

We want resources to be quick and easy for readers to digest, so:

- Please keep sentences clear and concise – why use a four-syllable word when you could use one with two?

- Consider using sub-headings to split the resource into sections rather than one large block of text.

- Make use of bullet points where appropriate, such as listing options.

- If you quote someone, please explain who they are.

Videos

Duration: 3-4 minutes
Preferred format: .mp4 or .mov

Videos should be kept very simple – you speaking clearly to camera, on a mobile phone or laptop is fine, as long as the image and sound are clear. These should be shot in landscape format with you in clear, natural light.

What to include:

- Introduce yourself (please include job title and institution.)

- Briefly explain what you are going to be talking about, i.e. the challenge or issue being addressed, and explain why it is important.

- (Please try to avoid giving background on how "the Covid-19 pandemic has forced university teaching online" – we all know this, so don't need to keep repeating it.)

- Introduce the potential solutions / methods / strategies that will meet or overcome this challenge or improve outcomes, and explain why they improve outcomes by drawing on personal experience or known research.

- Provide useful detail on how these solutions can be implemented – i.e. which tech tools can be used, what activities might help, what style of communication will work best, etc.

- Conclude by briefly summarising the key points or takeaways you wish to leave viewers with.

Additional tips:

- You can keep the videos informal and chatty in style.

- Given time constraints, its best to stick to a few key specific points – this short video is not the right platform for broader, far-reaching ideas taking in dozens of points.

- Keep the intro brief and try to get to the advice as quickly as possible.

- Feel free to use visuals or slides in the video to illustrate your points.

If you have any questions about this resource, please email THECampus@timeshighereducation.com