

THE AWARDS 2021

University of the Year

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| Institution name | Aston University |
| Submission title or project name | Supporting Aston University's beneficiaries during the pandemic |
| Nominee/key personnel | |
| URL | |
| Submission | <p>2019/2020 was the first full academic year for us to deliver our new Aston University 2018-2023 strategy, launched the previous year, and focused on the core beneficiaries of the University, namely students, external organisations and the West Midlands region.</p> <p>The pandemic provided a greater impetus to support our beneficiaries by rethinking what we do and how we deploy our resources. Despite the challenges of remote working our students and staff came together as a community.</p> <p>We were imaginative in how we provided placements and internships to make sure students did not miss out on gaining vital work experience following the lockdown, whilst ensuring that employers' needs were met.</p> <p>Our support for local small and medium sized businesses became a model for leadership and management training nationally. We also supported the region by partnering with local community organisations to offer an expanded food bank service for vulnerable people in the city.</p> |