



Awards Asia 2025

Teaching and Learning Strategy of the Year

Institution Name	Singapore Management University
Submission title or project name	SMU-X: Redefining Experiential Learning through Global Industry Engagement and Innovation
Nominee / key personnel	The SMU-X Team led by Kevin Koh
URL	https://x.smu.edu.sg/
Submission	SMU-X transforms traditional education by integrating academic learning with real-world industry challenges, fostering a culture of collaboration, innovation and global citizenship. Through its unique blend of academic rigour and practical experience, SMU-X empowers undergraduate and postgraduate students to work alongside industry leaders, applying theoretical knowledge to solve pressing business issues. This university-wide programme's global dimension – including immersive experiences like SMU-X Overseas (SMU-XO) – provides students with invaluable cross-cultural exposure and international perspectives. Leveraging cutting-edge technology and strong industry partnerships, SMU-X enhances both student and staff experiences, cultivating future-ready, adaptable graduates. As a key pillar in SMU's strategic vision, SMU-X not only nurtures innovation in teaching but also prepares students to excel in an interconnected, rapidly evolving world.



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Teaching and Learning Strategy of the Year

Institution Name	Nakhon Ratchasima Rajabhat University
Submission title or project name	Five Strategies for Advancement Via Simulation-Based Learning
Nominee / key personnel	Mr Ronnachai Khonboon; Mr Akaradej Deeaom; Ms Warissara Panthonglang
URL	https://nurse.nrru.ac.th/show_picture.php?id=c5ff2543b53f4cc0ad3819a36752467b
Submission	Nakhon Ratchasima Rajabhat University (NRRU) is a leading institution in sustainable local development, offering a Bachelor of Nursing programme to train professional nurses for the community. The programme uses active learning technologies, including virtual patient wards and advanced simulators through simulation-based learning, in collaboration with public hospitals and private companies. This approach provides realistic nursing experiences, enhances analytical thinking, and improves decision-making skills to ensure safe patient care. The programme has been driven by five key strategies: • Integration of theory and simulation-based learning concepts • Promotion of research in simulation-based learning • Utilisation of technology to support teaching and learning • Development of effective student assessment models • Fostering knowledge management and enhancing the competencies of instructors and staff As a result, students demonstrate improved academic performance and confidence before entering the workforce. The programme generates new knowledge, develops expertise at all levels, and drives local development by integrating technology and enhancing community capabilities.



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Institution Name	Panyapiwat Institute of Management
Submission title or project name	Work-based Education Model: Building Ready-to-Work Graduates
Nominee / key personnel	Associate Professor Dr Sompop Manarungsan (President); Assistant Professor Dr Lertchai Suthamanon (Vice President for Academic Service and Organisation Development); Assistant Professor Keeratikorn Boonsong (Assistant President for Planning and Development); Dr Mullika Boonyasrirat (Director of the Office of President and Sustainable Development); Dr Nuttawut Wongsuptawee (Director of the Quality Assurance and Development Department); Mr Vuttirungsant Thummaparin (Senior Manager of the Quality Assurance and Development Department)
URL	https://wbe.pim.ac.th/wp/?lang=en
Submission	A major challenge in graduate production is ensuring that graduates possess competencies aligned with industry needs and are ready to work immediately. Whereas most Thai institutions use cooperative education, Panyapiwat Institute of Management (PIM) adopts a comprehensive Work-based Education Model (WBE Model) that integrates theory and practice through four components: • Work-based Teaching (WBT): Faculty and industry experts co-teach courses • Work-based Learning (WBL): Students gain hands-on experience at companies every year • Work-based Researching and Innovation (WBR): Students conduct research on real workplace issues • Networking University: PIM builds strong partnerships to support educational delivery This approach has resulted in PIM graduates achieving higher employment rates (more than 94%) and starting salaries compared with national averages, with 88.94% securing jobs within two months of graduation in 2023, reflecting PIM's focus on producing ready-to-work graduates and maintaining educational excellence.



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Institution Name	Shifa Tameer-e-Millat University
Submission title or project name	Development of the first integrated, contextual, modular curriculum for Doctor of Pharmacy programme
Nominee / key personnel	
URL	https://stmu.edu.pk/academic/collegesdepartments/scps/doctor-of-pharmacy/
Submission	The integrated, contextual, modular curriculum (ICMC) at Shifa College of Pharmaceutical Sciences (SCPS) has been developed to educate and train pharmacists who have the knowledge and expertise to fulfil their roles both in healthcare and beyond. The curriculum has been designed as per the guidelines of the national and international regulators. In addition to academic excellence, the focus at SCPS is on grooming and enhancement of learners so that they can serve as responsible members of society. In our innovative Pharm-D programme, we integrate the pharmaceutical sciences with clinical therapeutics and patient care to meet the needs of the next generation of pharmacists in all sectors – community, primary care, hospital, industry, regulatory, research and development, and academia. This innovative approach bridges the gap between theoretical knowledge and real-world practice, ensuring that graduates are not only knowledgeable but also equipped with the necessary skills to excel in diverse healthcare environments.



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Teaching and Learning Strategy of the Year

Institution Name	Phenikaa University
Submission title or project name	Comprehensive Innovation of Teaching Strategy through Module-Based and Clinical Simulation Learning: Enhancing Skills and Learning Experiences for Health Sciences Students
Nominee / key personnel	Ms Thu Ha, Manager of International Rankings Team
URL	https://drive.google.com/drive/folders/1vPLlu-tmhcETXlr8FIZ4QgbdYSxNILC0
Submission	Phenikaa University's innovative module-based teaching method bridges theoretical knowledge across disciplines, promoting critical thinking and practical skills. This approach is supported by advanced technology, such as 3D virtual anatomy tables and clinical simulations, to enhance the learning experience. Students have responded positively, with 90% reporting significant improvements in academic performance after transitioning to this model. The method has also gained recognition from faculty and international experts, and Phenikaa has shared its success at scientific conferences and workshops. What truly sets Phenikaa apart is the comprehensive healthcare ecosystem it has built, encompassing education, hospitals, clinics and pharmaceutical facilities. This ecosystem not only supports the module-based teaching method but also provides students with hands-on experience in real-world clinical settings, significantly enhancing the effectiveness of their training.



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Institution Name	Assumption University of Thailand
Submission title or project name	DIY Teaching and Learning Strategy
Nominee / key personnel	Assistant Professor Dr Dhanoos Sutthiphisal, Dean, Martin de Tours School of Management and Economics
URL	https://www.msme.au.edu/index.php/program/bachelor-of-business-administration-bba-revised-2024/
Submission	The DIY (Design it Yourself) BBA Programme at Martin de Tours School of Management and Economics (MSME) allows students to customise their educational journey, blending foundational business knowledge with specialised expertise in digital business, marketing and finance. Students are required to complete 134 credits, including core business courses and electives, allowing them to tailor their learning to career goals (MSME BBA Curriculum Brochure 2024). A key feature is the Business Essentials: A Design Thinking Approach (BBA 1111) course, which introduces students to problem-solving through design thinking and teamwork. These skills are applied throughout the programme in courses such as Data Analytics and Corporate Financial Management. The programme balances hands-on learning with technology integration, ensuring students are well prepared for the modern and evolving business world. MSME fosters a culture of teaching excellence by encouraging innovative, student-centred methods, supported by professional development and recognition programmes. Faculty are regularly acknowledged for enhancing student outcomes with cutting-edge teaching strategies.



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Institution Name	Sunway University
Submission title or project name	S.U.S.T.A.I.N. Now for a Better Tomorrow: Sunway University's Sustainability-focused Transformative, Accessible, Immersive and Networked Teaching and Learning for Global Sustainable Development and Planetary Health strategy
Nominee / key personnel	Professor Dr Lay Ching Chai, Pro Vice-Chancellor (Education, Employability and Alumni)
URL	
Submission	Sunway University's S.U.S.T.A.I.N. strategy nurtures holistic leaders equipped to address planetary health crises and drive sustainable development. By integrating values-driven education, technology-enhanced learning and real-world impact, the programme prepares graduates to lead in global sustainability efforts. The S.U.S.T.A.I.N. programme consists of three core courses – Entrepreneurial Mindset and Skills (EMS), Integrity and Sustainable Development (ISD) and Community Service for Planetary-Health (CSPH) – all aligned with the UN's Sustainable Development Goals. The Paradox of Theron (POT) game-based platform ensures scalable, experiential learning, and the ISD course reinforces ethical leadership through efficient HyFlex model. The programme also engages students in real-world challenges, such as uplifting the Desa Mentari community, resulting in tangible local economic improvements. The Planetary Health and Sustainability in the Tropics micro-credential has attracted global attention, with students from Harvard and Oxford praising its interdisciplinary, hands-on approach. Sunway University's S.U.S.T.A.I.N. teaching strategy positions it as a leader in global sustainability education, nurturing future global change-makers.



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Teaching and Learning Strategy of the Year

Institution Name	Lovely Professional University
Submission title or project name	Connecting Learning and Service: CPE's Approach to Teaching for the Global Village
Nominee / key personnel	Dr Manish Gupta
URL	https://www.lpu.in/campus-life/career-enhancement-initiatives.php
Submission	The Centre for Professional Enhancement (CPE) focuses on developing responsible global citizens through a structured framework that combines innovative teaching strategies, diagnostic assessments and extracurricular activities. This approach equips students with essential skills for academic and professional success, enhancing their employability and readiness for real-world challenges. A key aspect of CPE's strategy is the use of diagnostic tests at beginning of the academic year, allowing students to be grouped by language and analytical proficiency for tailored instruction. Innovative pedagogical techniques prioritise interactive learning, real-world problem solving and active participation, fostering critical thinking and engagement. The integration of technology, such as language labs, enhances communication skills, while faculty-led events promote academic excellence and leadership development. Community service initiatives, like DISHA workshops, emphasize societal contributions. Additionally, continual career counselling ensures students are well prepared for internships and job placements. Overall, CPE prepares students to graduate as confident, industry-ready professionals capable of thriving in a competitive environment.