



THE Awards Asia 2020 - Student Recruitment Campaign of the Year

Institution Name	Tokyo University of Science
Submission title or project name	Expanding Student Recruitment Campaign and Tracking SDGs
Submission	<p>Heeding SDG4 (quality education for all) and SDG5 (gender equality), the Tokyo University of Science (TUS) have focused on promoting a STEM (Science, Technology, Engineering and Mathematics) education among female students.</p> <p>An initiative, titled the “Madonna of Science” was introduced, where female students and researchers from TUS and in industry are invited to lecture and promote scientific and technical topics to middle and high school female students.</p> <p>Under the leadership of the world-renowned mathematician, Jin Akiyama, a number of mathematics and science museums have also been established, where over 20,000 TUS students a year enjoy a hands-on learning approach.</p>