

| THE Awards Asia 2020 - Student Recruitment Campaign of the Year | |
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| Institution Name | Independent University, Bangladesh |
| Nominee/key personnel | Prof. Dr. Milan Pagon, Vice Chancellor (Acting) |
| Submission | The Admissions Office at Independent University, Bangladesh (IUB) undertakes many student recruitment initiatives. |
| | In 2019, they hosted three reputed schools, and sponsored two debate competitions, one cultural program, one graduation ceremony, and one science fair in local schools. They conducted school visits in several areas of Bangladesh and met with the school principals. |
| | The highlight of the recruitment initiatives by the Admissions Office in 2019 was to conduct admissions tests in rural areas of Bangladesh. This year, "IUB Ascension 2019" hopes to enrich young debaters with yet another world-class debating experience. In this year's tournament, the format of debate will be British Parliamentary, which is recognized internationally among all debating nations and communities. |