



## ***THE Awards Asia 2020 - International Strategy of the Year***

Institution Name	Abdullah Gül University
Submission title or project name	Launching an International Higher Education Hub in the Heart of Turkey
Nominee/key personnel	Prof. Dr. İhsan Sabuncuoğlu, University Rector; Mr. Emeric Abrignani, Director of Internationalisation
URL	<a href="http://intoffice.agu.edu.tr/internationalisation">http://intoffice.agu.edu.tr/internationalisation</a>
Submission	<p>The year 2020 marks the conclusion (and peak) of the ambitious 2015-2020 Abdullah Gül University (AGU) Internationalisation Strategy, which enabled a newly established Turkish public university to become an “International Higher Education Hub in the Heart of Turkey”.</p> <p>AGU was created as an ongoing R&amp;D project, supported by the Ministry of Development, in order to pioneer “New Generation Universities” by blending the three university missions (Education, Research and Societal Impact). As the plan is for impact to be both local and global, AGU developed a strong international vision and launched its internationalisation process very early with the creation of an institutional internationalisation strategy, as well as sub-strategies, an action plan, and new offices for the implementation of these.</p> <p>This strategy enabled the university to effectively enhance its international profile, creating and growing a network and community. It has also become a platform for mobility and intercultural development, and has internationalised its academic approach, methods, regulations and wider activities.</p>