

# THE AWARDS ASIA 2021

## International Strategy of the Year

<b>Institution name</b>	Shanghai University
<b>Submission title or project name</b>	
<b>Nominee/key personnel</b>	
<b>URL</b>	
<b>Submission</b>	<p>Shanghai University (SHU) is the premier university of Shanghai. It implements highly efficient international strategies to achieve the overall goals of becoming a world-renowned university, and showcasing the character of Shanghai.</p> <p>To enhance domestic students' international horizons, SHU has been integrating undergraduate-master-doctorate training system with targeted cross-border exchange programs.</p> <p>To enable international students to obtain the most valuable learning experience in China, SHU has been building a Student Success Service Platform that integrates language training, professional learning and employment guidance. It has implemented organized Overseas Talent Introduction Plans, gathering scholars and teams with international competitiveness, to build a leading international scientific research cooperation platform.</p> <p>SHU has established inter-university partnerships with 233 universities and colleges in 52 countries and regions worldwide. In 2020 when the Covid epidemic was raging, SHU firstly served the need for global pretests by imparting anti-epidemic experience and knowledge, and sending required materials to its overseas partners.</p>