

THE AWARDS ASIA 2021

International Strategy of the Year

Institution name	Krirk University
Submission title or project name	Cross Culture and Beyond Border: Krirk University Connects Thailand with China
Nominee/key personnel	Krirk University's Strategic Team
URL	
Submission	<p>Krirk University was founded in 1952. As the first private university in Thailand, Krirk University was issued number 001 private university by Thai government.</p> <p>Krirk University engages with overseas partners via cross-cultural communications, and more than one hundred universities in China have signed MoUs with Krirk since 2018.</p> <p>The university's capacity has increased and overseas partners have been engaged with international activities, such as holding international conferences in Thailand. The strong connection between Krirk University and overseas partners in China has built the international brand of Chinese language education. The program, Business Chinese (BA) at Krirk University is ranked No.1 and recommended by the famous Thai website, Admission Premium.</p> <p>Krirk University seizes the moment with cross-cultural communication approach, successfully builds institutional partnerships, and will continue cultivating international partnerships.</p>