

# THE AWARDS ASIA 2021

## Outstanding Leadership and Management Team

<b>Institution name</b>	Chulalongkorn University
<b>Submission title or project name</b>	CU Enterprise, the holding company
<b>Nominee/key personnel</b>	Associate Professor Natcha Thawesaengskulthai, Ph.D., Vice President for Strategic Planning, Innovation and Global Engagement
<b>URL</b>	<a href="https://official.cuenterprise.co.th/">https://official.cuenterprise.co.th/</a>
<b>Submission</b>	<p>Chulalongkorn University has taken its next step by establishing the Holding Company "CU ENTERPRISE CO., LTD".</p> <p>Raising the bar for Thai universities, the enterprise focuses on commercial research and supporting over 194 startups incubated by CU Innovation Hub. This creates an 'innovation ecosystem' that dusts and shapes the research and supports the drive to improve the national economy through research, under the Ministry of Higher Education, Science, Research and Innovation, and in line with Chulalongkorn University's vision of "Innovations for Society". A good example is our support for Baiya Phytopharm Co., Ltd., a Thai developer of Thai COVID-19 vaccine.</p> <p>The holding company is an empirical model that reflects the leadership of Chulalongkorn University as foundation builders of innovative development, and drives Thailand towards greater internationalization.</p>