

THE AWARDS ASIA 2021

Excellence and Innovation in the Arts

Institution name	Beijing Normal University, Academy for International Communication of Chinese Culture
Submission title or project name	Looking China Youth Film Project
Nominee/key personnel	Huang Huilin
URL	
Submission	<p>Looking China Youth Film Project is sponsored by Huilin Foundation and the Academy for International Communication of Chinese Culture. Since its kick-off in 2011, 735 international young filmmakers from 83 countries have visited China. They have produced 712 short documentary films and have won over 120 international prizes.</p> <p>The goal of the project is to encourage young people from across the world who have never previously visited China to do so, and to experience Chinese culture by telling stories using the camera lens. The films tell stories about China and its people, and showcase Chinese culture through the internationalized language of filmmaking.</p> <p>Looking China provides a platform for people from across the globe to get together and explore innovative ways of telling China's stories to the rest of the world.</p>