

# THE AWARDS ASIA 2021

## International Strategy of the Year

<b>Institution name</b>	The Chinese University of Hong Kong
<b>Submission title or project name</b>	APRU Virtual Student Exchange Programme - International Education Unbounded
<b>Nominee/key personnel</b>	
<b>URL</b>	<a href="https://vse.apru.org/">https://vse.apru.org/</a>
<b>Submission</b>	<p>The Chinese University of Hong Kong (CUHK) developed the Virtual Student Exchange (VSE) programme within the Association of Pacific Rim Universities (APRU)'s network of 56 leading universities to address challenges posed to international education as a result of COVID-19.</p> <p>The VSE enables students to receive international education and experience without having to leave home. It offers a holistic virtual student exchange experience with an academic component as well as a culturally focused component. The programme was launched in August 2020, and participation has grown to almost 30 universities by February 2021. The programme has received over 1,100 applications and admitted almost 500 students for its academic courses since its launch.</p> <p>By promoting international collaboration and interaction on both institutional and student levels, the VSE is laying the cornerstone for a future where virtual programmes will become an integral and inclusive part of international student exchange even in the post-pandemic world.</p>