

HJ

PRESENTS THE

BRITISH HAIRDRESSING AWARDS 2026

SPONSORED
BY



Schwarzkopf
PROFESSIONAL



RULES & REGULATIONS

CLOSING DATE – 5PM, FRIDAY 26 JUNE 2026

#BHA26

JW MARRIOTT GROSVENOR HOUSE LONDON
MONDAY, 23 NOVEMBER 2026

BRITISH HAIRDRESSING AWARDS 2026

RULES & REGULATIONS

HJ's British Hairdressing Awards sponsored by Schwarzkopf Professional are recognised globally as the ultimate accolade in hairdressing. Since their launch over 40 years ago, the awards recognise the most credible names in the hairdressing industry.

WHO CAN ENTER

- Any qualified hairdresser who works within the regions outlined on page 3.
- Entrants must work in a commercial environment and have done so for a minimum of three years (excluding training).
- Entrants must have a regular client column within the region entered. This means working regularly with clients, in a salon, for a minimum of one day per week. This may be checked.
- Entrants can submit with one other stylist from their salon but cannot submit with any more unless entering the Artistic Team of the Year.
- Entrants must be over 18 years old at the time of the British Hairdressing Awards 2026. For Newcomer of the Year, entrants must be younger than 27 years of age, at date of entry.
- If you have cut and styled the hair and someone else has coloured the hair this is deemed as a joint entry and MUST be submitted as a joint entry (both names must be included on all entry forms – digital and print).
- An individual may only enter from one salon/space, in one region, in any given year. You can enter any number of the specialist categories.
- Winners recognised in the Hall of Fame can re-enter their chosen category after a two-year rest period.

YOUR IMAGES

- NEW FOR 2026: In most categories we have reduced the number of images required from eight down to six, with only four images needed for the first round. Please check your chosen category for the precise rules.
- Work submitted may be published work, with the exception of British Hairdresser of the Year, where only unseen collections can be submitted.
- Work submitted cannot have been entered into British Hairdressing Awards before (regardless of slightly different poses used or photographic treatments applied).
- Images entered, with the exception of Session Hairdresser of the Year, must have been photographed between 1 July 2024 and 26 June 2026.
- Replication of images across categories – a maximum of four images can be repeated across two categories, with the following exceptions:
 - Images entered into Newcomer of the Year or Avant Garde Hairdresser of the Year cannot be entered into any other category.
 - Images entered into Trend Image of the Year cannot be entered into any other category. You can only enter Trend Image of the Year once, in any one year.
 - Images entered into Men's Hairdresser of the Year can be entered into any other category, with the exception of Newcomer of the Year and Avant Garde Hairdresser of the Year.
 - All images entered into Schwarzkopf Professional British Colour Technician of the Year can also be entered into one of the regional categories (they cannot be entered in International Hairdresser of the Year nor any of the other specialist categories).

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HOW TO ENTER

ENTRY DEADLINE: 5PM, FRIDAY 26 JUNE 2026

STEP 1 Decide which category, or categories you would like to enter (entry is free).

STEP 2 Read the specific rules and regulations for each category you wish to enter.

STEP 3 Share a copy of the Rules and Regulations, ahead of your photoshoot, with your photographer. Consider requesting that your photographer also takes your headshot as part of the shoot. Photographers are requested to confirm that they have not retouched or manipulated the hair in any way. i.e. Although the hair colour or style cannot be altered, touch ups of other parts of the image is allowed.

STEP 4 Create your entry (print and digital).

STEP 5 Upload your entries digitally, all images and questionnaires (where applicable) to our online platform – bha.evessiocloud.com.

STEP 6 Post your entries, each with their own entry form, crib sheet plus any relevant completed questionnaires, to:

British Hairdressing Awards 2026
Hairdressers Journal International
M Squared Media
Allington House
25 High Street
Wimbledon
SW19 5DX
United Kingdom

Office opening times: Monday – Friday 9am to 5.30pm.
All entries (print and digital) must be submitted and received before the entry deadline to qualify.

Entry deadline: 5PM, FRIDAY 26 JUNE 2026

We shall contact you when your entries have been received.
If you do not receive a confirmation, please email us at awards@thepbgroup.com before the deadline.

Code of Conduct – Social Media Behaviour

Entrants must not post, share, or engage in any adverse, defamatory, nor suggestive, nor negative comments, including the use of negative emojis or reactions, regarding any other entrant's social media content.

The Awards are intended to celebrate and uplift the industry. Any entrant found to be in breach of this code of conduct may be subject to disqualification at the organiser's discretion.

THE CATEGORIES

REGIONAL & INTERNATIONAL:

- [Eastern Hairdresser of the Year](#)
- [London Hairdresser of the Year](#)
- [Midlands Hairdresser of the Year](#)
- [North Eastern Hairdresser of the Year](#)
- [North Western Hairdresser of the Year](#)
- [Northern Ireland Hairdresser of the Year](#)
- [Scottish Hairdresser of the Year](#)
- [Southern Hairdresser of the Year](#)
- [South Western Hairdresser of the Year](#)
- [Wales Hairdresser of the Year](#)
- [International Collection of the Year](#)

SPECIALIST:

- [Afro Hairdresser of the Year](#)
- [Artistic Team of the Year](#)
- [Avant Garde Hairdresser of the Year](#)
- [Men's Hairdresser of the Year](#)
- [Newcomer of the Year](#)
- [Schwarzkopf Professional British Colour Technician of the Year](#)
- [Trend Image of the Year](#)
- [Session Hairdresser of the Year*](#)
- [British Hairdresser of the Year*](#)

*This category is by nomination only. Hairdressers Journal International will be guided by the industry to nominate eight individuals.

REGIONAL & INTERNATIONAL CATEGORIES

EASTERN

Bedfordshire | Cambridgeshire | Essex | Hertfordshire | Leicestershire | Lincolnshire | Norfolk | Northamptonshire | Nottinghamshire | Rutland | Suffolk

LONDON

City of London | Greater London

MIDLANDS

Cheshire | Derbyshire | Herefordshire | Shropshire | Staffordshire | Warwickshire | West Midlands | Worcestershire

NORTH EASTERN

Cleveland | Durham | East Riding of Yorkshire | Kingston upon Hull | Northumberland | North Lincolnshire | North East Lincolnshire | North Yorkshire | South Yorkshire | Tyne & Wear

NORTH WESTERN

Cumbria | Greater Manchester | Lancashire | Merseyside | West Yorkshire

NORTHERN IRELAND

Antrim | Armagh | City of Belfast | City of Derry | Down | Fermanagh | Londonderry | Tyrone

SCOTTISH

All regions above the Scottish border

SOUTHERN

Berkshire | Buckinghamshire | East Sussex | Hampshire | Isle of Wight | Kent | Oxfordshire | Surrey | West Sussex

SOUTH WESTERN

City of Bristol | Cornwall | Devon | Dorset | Gloucestershire | Somerset | Wiltshire

WALES

Anglesey | Cardiganshire | Carmarthenshire | Denbighshire | Flintshire | Gwynedd | Monmouthshire | Pembrokeshire | Powys

INTERNATIONAL COLLECTION

All qualified hairdressers who work outside of the UK in a commercial environment, and have done so for a minimum of three years (excluding training).

Cont'd page 5 and 6

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WHAT TO KNOW BEFORE YOU SHOOT YOUR REGIONAL OR INTERNATIONAL COLLECTION

- Four images to be provided per entry collection; both digital and print formats.
- Please bear in mind that should you get through to the second round, you will be asked to supply a further two images (you may like to shoot all six images at the same time).
- If these images comply, they can also be entered into Schwarzkopf Professional British Colour Technician of the Year.
- Photographs may be black and white, or colour and the hair should be aspirational, wearable and reflect current trends. Professional photographers, make-up artists and stylists may be used.
- Ensure that nothing appears in the photographs that could be used to identify the entrant, e.g. branded gowns, branding reflected in mirrors etc.
- Images can be full length, but the hair should always be the focus.
- No more than two faces may appear in any one photograph.
- Hair work must be presented on real models (i.e. not training/doll heads or mannequins/AI). All images will be tested using an AI scanner.
- Wigs | Hairpieces | Strands – you must declare which photographs contain these by labelling the back of the photographs with the words ‘wig’ or ‘hairpiece/strand’. The following rules must be followed; failure to do so will result in disqualification:
 - A maximum of three wigs may be used in total. This includes all six images, should you progress to the second round.
 - Hairpieces and strands can be used in one further image.

1. ENTRY & COLLECTION NAME

- You will be asked to provide a name for your collection of images.

2. FINAL IMAGES

- DIGITAL – Four final images; please upload in high resolution (minimum 2000px width) directly to our online platform – bha.evessiocloud.com.
- PRINT – Four final images – each photograph must be 10" x 8" (i.e. portrait dimensions). The total size should include any borders. Photographs should be supplied on photographic paper, or other thick paper to prevent damage when in transit. We recommend a paper weight of 300gsm with a matt finish, to avoid light distortion when displayed during judging.

3. 'BEFORE' IMAGES

- You must include a ‘before’ photograph of each model. This should be taken on the day of the shoot, prior to any hair work, make-up or styling. Failure to provide these may result in disqualification.
- These images must be entirely untouched or altered.
- These images are only required in their digital versions; please upload these directly to our online platform – bha.evessiocloud.com.
- Remember to ensure that nothing appears in the photographs that could be used to identify the entrant or salon, e.g. branded gowns, branding reflected in mirrors etc.

4. PRE-PRODUCTION

- You must include an ‘after’ photograph of each model, before any post-production or retouching. Failure to provide these may result in disqualification and the organisers and judges reserve the right to question any photographs which appear to have been edited.
- These images are only required in their digital versions; please upload these directly to our online platform – bha.evessiocloud.com.

5. VIDEOS

- You must take two 360-degree videos of each model: one ‘before’ prior to any hair work, make-up or styling, and one ‘after’, before any post-production or retouching. This can be shot using your phone.
- Please upload these videos directly to our online platform – bha.evessiocloud.com.

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6. HEADSHOT

Your headshot must be a professional image. We recommend that your headshot is shot as part of your photographic shoot. Do not upload selfies as your headshot.

- DIGITAL – One entrant portrait headshot image; please upload in high resolution (minimum 2000px width) directly to our online platform – bha.evessiocloud.com.
- If you are entering with one other stylist, please upload one image of you both together. This can be landscape (minimum 2000px width).

SPECIALIST CATEGORIES

AFRO HAIRDRESSER OF THE YEAR

WHAT TO KNOW BEFORE YOU SHOOT

- Entrants must work in a commercial environment, and have done so for a minimum of three years (excluding training).
- Entrants must have a regular column. This means working regularly with clients, for a minimum of one day per week. This may be checked by asking you to prove your appointment list.
- You must demonstrate how you offer and practice Afro/Textured-hair services. Please supply one of the following:
 - Screen shot of your service menu displaying Afro/Textured hair services
 - Your Instagram page displaying clients with Afro/Textured hair
 - Three reviews/testimonials from clients with Afro/Textured hair within the last 12 months of the entry deadline
- Work must be carried out on Afro hair.
- Four images to be provided per entry collection; both digital and print formats.
- Please bear in mind that should you get through to the second round, you will be asked to supply a further two images (you may like to shoot all six images at the same time).
- One image has to be completed on natural hair.
- One image must demonstrate the use of thermal/heat styling (silk press/relaxed etc.).
- Photographs may be black and white, or colour and the hair should be aspirational, wearable and reflect current trends. Professional photographers, make-up artists and stylists may be used.
- Ensure that nothing appears in the photographs that could be used to identify the entrant, e.g. branded gowns, branding reflected in mirrors etc. Images can be full length, but the hair should always be the focus.
- No more than two faces may appear in any one photograph.
- Hair work must be presented on real models (i.e. not training/doll heads or mannequins/AI). All images will be tested using an AI scanner.
- Wigs | Hairpieces | Strands – you must declare which photographs contain these by labelling the back of the photographs with the words 'wig' or 'hairpiece/strand'. The following rules must be followed; failure to do so will result in disqualification:
 - A maximum of three wigs may be used in total. This includes all six images, should you progress to the second round.
 - Hairpieces and strands can be used in one further image.

1. ENTRY & COLLECTION NAME

- You will be asked to provide a name for your collection of images.

2. FINAL IMAGES

- DIGITAL – Four final images; please upload in high resolution (minimum 2000px width) directly to our online platform – bha.evessiocloud.com.
- PRINT – Four final images – each photograph must be 10" x 8" (i.e. portrait dimensions). The total size should include any borders. Photographs should be supplied on photographic paper, or other thick paper to prevent damage when in transit. We recommend a paper weight of 300gsm with a matt finish, to avoid light distortion when displayed during judging.

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3. 'BEFORE' IMAGES

- You must include a 'before' photograph of each model. This should be taken on the day of the shoot, prior to any hair work, make-up or styling. Failure to provide these may result in disqualification.
- These images must be entirely untouched or altered.
- These images are only required in their digital versions; please upload these directly to our online platform – bha.evessiocloud.com.
- Remember to ensure that nothing appears in the photographs that could be used to identify the entrant or salon, e.g. branded gowns, branding reflected in mirrors etc.

4. PRE-PRODUCTION

- You must include an 'after' photograph of each model, before any post-production or retouching. Failure to provide these may result in disqualification and the organisers and judges reserve the right to question any photographs which appear to have been edited.
- These images are only required in their digital versions; please upload these directly to our online platform – bha.evessiocloud.com.

5. VIDEOS

- You must take two 360-degree videos of each model: one 'before' prior to any hair work, make-up or styling, and one 'after', before any post-production or retouching. This can be shot on your phone.
- Please upload these videos directly to our online platform – bha.evessiocloud.com.

6. HEADSHOT

- Your headshot must be a professional image. We recommend that your headshot is shot as part of your photographic shoot. Do not upload selfies as your headshot.
- DIGITAL – One entrant headshot image; please upload in high resolution (minimum 2000px width) directly to our online platform – bha.evessiocloud.com.
- If you are entering with one other stylist, please upload one image of you both together. This can be landscape (minimum 2000px width).

ARTISTIC TEAM OF THE YEAR

WHAT TO KNOW BEFORE YOU SHOOT

- A team requires a minimum of three people.
- Each member of the team must be a qualified hairdresser.
- All members of the team must have worked together for the same salon, salon group or recognised hairdressing body during the last 12 months (between 1st July 2025 and 26th June 2026.)
- Four images to be provided per entry collection; both digital and print formats.
- Please bear in mind that should you get through to the second round, you will be asked to supply a further two images (you may like to shoot all six images at the same time).
- Photographs may be black and white, or colour and the hair should be aspirational, wearable and reflect current trends. Professional photographers, make-up artists and stylists may be used.
- Ensure that nothing appears in the photographs that could be used to identify the entrant, e.g. branded gowns, branding reflected in mirrors etc. Images can be full length, but the hair should always be the focus.
- No more than two faces may appear in any one photograph.
- Hair work must be presented on real models (i.e. not training/doll heads or mannequins/AI). All images will be tested using an AI scanner.
- Wigs | Hairpieces | Strands – you must declare which photographs contain these by labelling the back of the photographs with the words 'wig' or 'extension/hairpiece/strand'. The following rules must be followed; failure to do so will result in disqualification:
 - A maximum of three wigs may be used in total. This includes all six images, should you progress to the second round.
 - Hairpieces and strands can be used in one further image.

1. ENTRY & COLLECTION NAME

- You will be asked to provide a name for your collection of images and team.

2. FINAL IMAGES

- DIGITAL – Four final images; please upload in high resolution (minimum 2000px width) directly to our online platform – bha.evessiocloud.com.
- PRINT – Four final images – each photograph must be 10" x 8" (i.e. portrait dimensions). The total size should include any borders. Photographs should be supplied on photographic paper, or other thick paper to prevent damage when in transit. We recommend a paper weight of 300gsm with a matt finish, to avoid light distortion when displayed during judging.

3. 'BEFORE' IMAGES

- You must include a 'before' photograph of each model. This should be taken on the day of the shoot, prior to any hair work, make-up or styling. Failure to provide these may result in disqualification.
- These images must be entirely untouched or altered.
- These images are only required in their digital versions; please upload these directly to our online platform – bha.evessiocloud.com.
- Remember to ensure that nothing appears in the photographs that could be used to identify the entrant or salon, e.g. branded gowns, branding reflected in mirrors etc.

4. PRE-PRODUCTION

- You must include an 'after' photograph of each model, before any post-production or retouching. Failure to provide these may result in disqualification and the organisers and judges reserve the right to question any photographs which appear to have been edited.
- These images are only required in their digital versions; please upload these directly to our online platform – bha.evessiocloud.com.

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5. VIDEOS

- You must take two 360-degree videos of each model: one 'before' prior to any hair work, make-up or styling, and one 'after', before any post-production or retouching. This can be shot on your phone.
- Please upload these videos directly to our online platform – bha.evessiocloud.com.

6. HEADSHOT

- Your team photograph must be a professional image. We recommend that this is shot as part of your photographic shoot. Do not upload selfies.
- DIGITAL – One team headshot image; please upload in high resolution (minimum 2000px width) directly to our online platform – bha.evessiocloud.com.

7. QUESTIONNAIRE

- Please print, complete and return the below form with your entry.

AVANT GARDE HAIRDRESSER OF THE YEAR

If entering Avant Garde Hairdresser of the Year, your photographs cannot be entered into any other category.

WHAT TO KNOW BEFORE YOU SHOOT

- Four images to be provided per entry collection; both digital and print formats.
- Photographs may be black and white or colour. Images should demonstrate progressive styling with an emphasis on innovation and technique. Professional photographers, make-up artists and stylists may be used.
- Ensure that nothing appears in the photographs that could be used to identify the entrant, e.g. branded gowns, branding reflected in mirrors etc.
- Images can be full length, but the hair should always be the focus.
- No more than two faces may appear in any one photograph.
- These images cannot be submitted into any other category.
- Hair work must be presented on real models (i.e. not training/doll heads or mannequins/AI). All images will be tested using an AI scanner.

1. ENTRY & COLLECTION NAME

- You will be asked to provide a name for your collection of images.

2. FINAL IMAGES

- DIGITAL – Four final images; please upload in high resolution (minimum 2000px width) directly to our online platform – bha.evessiocloud.com.
- PRINT – Four final images – each photograph must be 10" x 8" (i.e. portrait dimensions). The total size should include any borders. Photographs should be supplied on photographic paper, or other thick paper to prevent damage when in transit. We recommend a paper weight of 300gsm with a matt finish, to avoid light distortion when displayed during judging.

3. PRE-PRODUCTION

- You must include an 'after' photograph of each model, before any post-production or retouching. Failure to provide these may result in disqualification and the organisers and judges reserve the right to question any photographs which appear to have been edited.
- These images are only required in their digital versions; please upload these directly to our online platform – bha.evessiocloud.com.

4. VIDEOS

- You must take two 360-degree videos of each model: one 'before' prior to any hair work, make-up or styling, and one 'after', before any post-production or retouching. This can be shot on your phone.
- Please upload these videos directly to our online platform – bha.evessiocloud.com.

5. HEADSHOT

- Your headshot must be a professional image. We recommend that your headshot is shot as part of your photographic shoot. Do not upload selfies as your headshot.
- DIGITAL – One entrant headshot image; please upload in high resolution (minimum 2000px width) directly to our online platform – bha.evessiocloud.com.
- If you are entering with one other stylist, please upload one image of you both together. This can be landscape (minimum 2000px width).

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MEN'S HAIRDRESSER OF THE YEAR

Images entered into Men's Hairdresser of the Year can be entered into any other category, with the exception of Newcomer of the Year, Trend Image of the Year and International Hairdresser of the Year.

WHAT TO KNOW BEFORE YOU SHOOT

- Work must be carried out on models who identify as male
- Four images to be provided per entry collection; both digital and print formats.
- Photographs may be black and white, or colour and the hair should be aspirational, wearable and reflect current trends. Professional photographers, make-up artists and stylists may be used.
- Ensure that nothing appears in the photographs that could be used to identify the entrant, e.g. branded gowns, branding reflected in mirrors etc. Images can be full length, but the hair should always be the focus.
- No more than two faces may appear in any one photograph.
- Hair work must be presented on real models (i.e. not training/doll heads or mannequins/AI). All images will be tested using an AI scanner.
- Wigs are not allowed.
- Hair pieces/strands can be used in a maximum of two images in total. This includes all six images, should you progress to the second round.
- You must declare which photographs contain the above by labelling the back of the photographs with the words 'Hairpiece/Strand'.

1. ENTRY & COLLECTION NAME

- You will be asked to provide a name for your collection of images.

2. FINAL IMAGES

- DIGITAL – Four final images; please upload in high resolution (minimum 2000px width) directly to our online platform – bha.evessiocloud.com.
- PRINT – Four final images – each photograph must be 10" x 8" (i.e. portrait dimensions). The total size should include any borders. Photographs should be supplied on photographic paper, or other thick paper to prevent damage when in transit. We recommend a paper weight of 300gsm with a matt finish, to avoid light distortion when displayed during judging.

3. 'BEFORE' IMAGES

- You must include a 'before' photograph of each model. This should be taken on the day of the shoot, prior to any hair work, make-up or styling. Failure to provide these may result in disqualification.
- These images must be entirely untouched or altered.
- These images are only required in their digital versions; please upload these directly to our online platform – bha.evessiocloud.com.
- Remember to ensure that nothing appears in the photographs that could be used to identify the entrant or salon, e.g. branded gowns, branding reflected in mirrors etc.

4. PRE-PRODUCTION

- You must include an 'after' photograph of each model, before any post-production or retouching. Failure to provide these may result in disqualification and the organisers and judges reserve the right to question any photographs which appear to have been edited.
- These images are only required in their digital versions; please upload these directly to our online platform – bha.evessiocloud.com.

5. VIDEOS

- You must take two 360-degree videos of each model: one 'before' prior to any hair work, make-up or styling, and one 'after', before any post-production or retouching. This can be shot on your phone.
- Please upload these videos directly to our online platform – bha.evessiocloud.com.

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6. HEADSHOT

- Your headshot must be a professional image. We recommend that your headshot is shot as part of your photographic shoot. Do not upload selfies as your headshot.
- DIGITAL – one entrant headshot image; please upload in high resolution (minimum 2000px width) directly to our online platform – bha.evessiocloud.com.
- If you are entering with one other stylist, please upload one image of you both together. This can be landscape (minimum 2000px width).

NEWCOMER OF THE YEAR

- Images submitted in the Newcomer of the Year category cannot be entered into any other category.
- Entrants to this category may not enter any other category.
- Previous winners of Newcomer of the Year cannot enter this category again.
- Entrants must be aged 27 years of age or under by Friday 26 June 2026.
- Entrants must be based in the UK and have been qualified for a minimum of two years and a maximum of five years.
- A photocopy of your passport or driving licence will be required to prove your date of birth; details of your client column will also be checked, and your salon owner/manager is required to sign and validate your eligibility for entry.
- Entrants are required to submit a total of four images. Should you reach the second round, no further images will be required.

WHAT TO KNOW BEFORE YOU SHOOT

- Four images to be provided per entry collection; both digital and print formats.
- Photographs may be black and white, or colour and the hair should be aspirational, wearable and reflect current trends. Professional photographers, make-up artists and stylists may be used.
- Ensure that nothing appears in the photographs that could be used to identify the entrant, e.g. branded gowns, branding reflected in mirrors etc.
- Images can be full length, but the hair should always be the focus.
- No more than two faces may appear in any one photograph.
- These images cannot be submitted into any other category.
- Hair work must be presented on real models (i.e. not training/doll heads or mannequins/AI). All images will be tested using an AI scanner.
- Wigs/hairpieces/strands – you must declare which photographs contain these by labelling the back of the photographs with the words 'wig' or 'hairpiece/strand'. The following rules must be followed; failure to do so will result in disqualification:
 - A maximum of two wigs can be used in total.
 - Hairpieces and strands can be used in one further image.

1. ENTRY & COLLECTION NAME

- You will be asked to provide a name for your collection of images.

2. FINAL IMAGES

- DIGITAL – Four final images; please upload in high resolution (minimum 2000px width) directly to our online platform – bha.evessiocloud.com.
- PRINT – Four final images – each photograph must be 10" x 8" (i.e. portrait dimensions). The total size should include any borders. Photographs should be supplied on photographic paper, or other thick paper to prevent damage when in transit. We recommend a paper weight of 300gsm with a matt finish, to avoid light distortion when displayed during judging.

3. 'BEFORE' IMAGES

- You must include a 'before' photograph of each model. This should be taken on the day of the shoot, prior to any hair work, make-up or styling. Failure to provide these may result in disqualification.
- These images must be entirely untouched or altered.
- These images are only required in their digital versions; please upload these directly to our online platform – bha.evessiocloud.com.
- Remember to ensure that nothing appears in the photographs that could be used to identify the entrant or salon, e.g. branded gowns, branding reflected in mirrors etc.

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4. PRE-PRODUCTION

- You must include an 'after' photograph of each model, before any post-production or retouching. Failure to provide these may result in disqualification and the organisers and judges reserve the right to question any photographs which appear to have been edited.
- These images are only required in their digital versions; please upload these directly to our online platform – bha.evessiocloud.com.

5. VIDEOS

- You must take two 360-degree videos of each model: one 'before' prior to any hair work, make-up or styling, and one 'after', before any post-production or retouching. This can be shot on your phone.
- Please upload these videos directly to our online platform – bha.evessiocloud.com.

6. HEADSHOT

- Your headshot must be a professional image. We recommend that your headshot is shot as part of your photographic shoot. Do not upload selfies as your headshot.
- DIGITAL – One entrant headshot image; please upload in high resolution (minimum 2000px width) directly to our online platform – bha.evessiocloud.com.
- If you are entering with one other stylist, please upload one image of you both together. This can be landscape (minimum 2000px width).

SCHWARZKOPF PROFESSIONAL BRITISH COLOUR TECHNICIAN OF THE YEAR

WHAT TO KNOW BEFORE YOU SHOOT

All work submitted in this category must be created using Schwarzkopf Professional colour products only. Schwarzkopf Professional are offering entrants **up to ten Schwarzkopf Professional colour products, free of charge, for use in their colour entry***. To request the products, please email telesales@henkel.com or call LWPR on 01858 419 668.



The same four images can also be entered into one of the regional categories (they cannot be entered in International Hairdresser of the Year, nor any of the specialist categories).

- Four images to be provided per entry collection; both digital and print formats.
- Photographs must be colour and the hair should be aspirational, wearable and reflect current trends. Professional photographers, make-up artists and stylists may be used.
- Images can be full length, but the hair should always be the focus.
- No more than two faces may appear in any one photograph.
- Hair work must be presented on real models (i.e. not training/doll heads or mannequins/AI). All images will be tested using an AI scanner.
- Wigs – maximum of two wigs can be used in total. This includes all eight images, should you progress to the second round.
- Hairpieces / Strands – no hair pieces or strands can be used.
- You must declare which photographs contain wigs by labelling the back of the photographs with the word 'wig'. Rules as below must be followed; failure to do so will result in disqualification.
- Please ensure that nothing appears in the photographs that could be used to identify the entrant, e.g. branded gowns, branding reflected in mirrors etc.
- Visit Schwarzkopf Professional's educational resources for valuable information that you may find useful when creating your collection:
 - Schwarzkopf Professional Technical Advisory – provides support and answers technical queries, product information requests, and advice on colour selection for your collection.
Tel 01442 278000 and ask for Technical Advisory Monday-Friday (Friday until 3pm)
 - Schwarzkopf Professional eAcademy – provides free access to world-class education.

1. ENTRY & COLLECTION NAME

- You will be asked to provide a name for your collection of images.

2. FINAL IMAGES

- DIGITAL – Four final images; please upload in high resolution (minimum 2000px width) directly to our online platform – bha.evessiocloud.com.
- PRINT – Four final images – each photograph must be 10" x 8" (i.e. portrait dimensions). The total size should include any borders. Photographs should be supplied on photographic paper, or other thick paper to prevent damage when in transit. We recommend a paper weight of 300gsm with a matt finish, to avoid light distortion when displayed during judging.

3. 'BEFORE' IMAGES

- You must include a 'before' photograph of each model. This should be taken on the day of the shoot, prior to any hair work, make-up or styling. Failure to provide these may result in disqualification.
- These images must be entirely untouched or altered.
- These images are only required in their digital versions; please upload these directly to our online platform – bha.evessiocloud.com.
- Remember to ensure that nothing appears in the photographs that could be used to identify the entrant or salon, e.g. branded gowns, branding reflected in mirrors etc.

* Shade guide also available upon request.

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4. PRE-PRODUCTION

- You must include an 'after' photograph of each model, before any post-production or retouching. Failure to provide these may result in disqualification and the organisers and judges reserve the right to question any photographs which appear to have been edited.
- These images are only required in their digital versions; please upload these directly to our online platform – bha.evessiocloud.com.

5. VIDEOS

- You must take two 360-degree videos of each model: one 'before' prior to any hair work, make-up or styling, and one 'after', before any post-production or retouching. This can be shot on your phone.
- Please upload these videos directly to our online platform – bha.evessiocloud.com.

6. HEADSHOT

- Your headshot must be a professional image. We recommend that your headshot is shot as part of your photographic shoot. Do not upload selfies as your headshot.
- DIGITAL – One entrant headshot image; please upload in high resolution (minimum 2000px width) directly to our online platform – bha.evessiocloud.com.
- If you are entering with one other stylist, please upload one image of you both together. This can be landscape (minimum 2000px width).

6. PRESENTATION

Questionnaire

As well as your photographic images, you must complete a standard questionnaire. This can be downloaded from bha.evessiocloud.com and needs to be completed and included with your photographs when you post them in.

The questionnaire covers the process for each look, outlining information including texture, porosity, previous colour applications and other relevant information. You may include additional photographs to demonstrate the colour process, but please ensure that nothing appears in the photographs or technical portfolio that could be used to identify the entrant i.e. branded gowns, branding reflected in mirrors etc.

Presentation Folder

The before and after photographs, together with your questionnaire, must be supplied in a plain, black A4 folder in the order in which they are to be displayed. This black folder should be supplied by the entrant and have no identifiable writing or branding on it.

As the photographs will be removed from the folders for judging, please ensure that you label each 'before' photograph and 'after' photograph and corresponding questionnaire with a number, so that they can be clearly identified during the judging.

Please do not add your name or glue your photographs into the folder as they will need to be removed for judging.

TREND IMAGE OF THE YEAR

This category is open to freelance, self-employed and salon/space-based hairdressers who are either training or qualified.

Images entered into Trend Image of the Year cannot be entered into any other category. You can only submit one entry into Trend Image of the Year.

Should you progress to the second stage, you will not be required to submit any further images.

WHAT TO KNOW BEFORE YOU SHOOT

- One image to be provided; both digital and print formats.
- Photographs may be black and white, or colour and the hair should be aspirational, wearable and reflect current trends. Professional photographers, make-up artists and stylists may be used.
- Ensure that nothing appears in the photographs that could be used to identify the entrant, e.g. branded gowns, branding reflected in mirrors etc.
- The image can be full length, but the hair should always be the focus.
- No more than two faces may appear in the photograph.
- Hair work must be presented on real models (i.e. not training/doll heads or mannequins/AI). All images will be tested using an AI scanner.
- Entrants may use wigs and/or hairpieces; however, the image must show consumer-friendly hair and must not be avant-garde.

1. FINAL IMAGE

- DIGITAL – One final image; please upload in high resolution (minimum 2000px width) directly to our online platform – bha.evessiocloud.com.
- PRINT – One final image – photograph must be 10" x 8" (i.e. portrait dimensions). The total size should include any borders. Photographs should be supplied on photographic paper, or other thick paper to prevent damage when in transit. We recommend a paper weight of 300gsm with a matt finish, to avoid light distortion when displayed during judging.

2. 'BEFORE' IMAGE

- You must include a 'before' photograph of the model. This should be taken on the day of the shoot, prior to any hair work, make-up or styling. Failure to provide this may result in disqualification.
- The image must be entirely untouched or altered.
- The image is only required in its digital version; please upload this directly to our online platform – bha.evessiocloud.com.
- Remember to ensure that nothing appears in the photographs that could be used to identify the entrant or salon, e.g. branded gowns, branding reflected in mirrors etc.
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3. PRE-PRODUCTION

- You must include an 'after' photograph of the model, before any post-production or retouching. Failure to provide this may result in disqualification and the organisers and judges reserve the right to question any photograph which appears to have been edited.
- This image is only required in its digital version; please upload this directly to our online platform – bha.evessiocloud.com.

4. VIDEOS

- You must take two 360-degree videos of the model: one 'before' prior to any hair work, make-up or styling, and one 'after', before any post-production or retouching. This can be shot on your phone.
- Please upload these videos directly to our online platform – bha.evessiocloud.com.

5. HEADSHOT

- Your headshot must be a professional image. We recommend that your headshot is shot as part of your photographic shoot. Do not upload selfies as your headshot.
- DIGITAL – One entrant headshot image; please upload in high resolution (minimum 2000px width) directly to our online platform – bha.evessiocloud.com.

SESSION HAIRDRESSER OF THE YEAR

PLEASE NOTE, THIS CATEGORY IS BY NOMINATION ONLY

The closing date for Session Hairdresser of the Year is 5pm, Friday 21 August 2026.

- If nominated, you will be informed before the end of May 2026.
- You will be asked to submit a portfolio of eight 10" x 8" photographs (portrait); both digital and print formats. Photographs may be black and white, or colour.
- These images can be published within the last 12 months, but cannot have been submitted into the British Hairdressing Awards before.

1. IMAGES

- DIGITAL – Eight images; please upload in high resolution (minimum 2000px width) directly to our online platform – bha.evessiocloud.com.
- PRINT – Eight images – each photograph must be 10" x 8" (i.e. portrait dimensions). The total size should include any borders. Photographs should be supplied on photographic paper, or other thick paper to prevent damage when in transit. We recommend a paper weight of 300gsm with a matt finish, to avoid light distortion when displayed during judging.

2. HEADSHOT

- DIGITAL – One entrant headshot portrait image; please upload a high resolution (minimum 2000px width) portrait headshot, directly to our online platform – bha.evessiocloud.com.
- Your headshot must be a professional image. Do not upload selfies as your headshot.

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BRITISH HAIRDRESSER OF THE YEAR

PLEASE NOTE, THIS CATEGORY IS BY NOMINATION ONLY

The closing date for British Hairdresser of The Year is 5pm, Friday 21 August 2026.

- If nominated, you will be informed before the end of May 2026.
- You will be asked to submit a portfolio of eight 16" x 12" (i.e. portrait dimensions).
- These images must be exclusive (none of the images can have been previously published, shared on any social media or seen by the media or other hairdressers prior to Tuesday 15 September 2026).
- The organisers reserve the right to question any photographs which appear to be computer enhanced.
- All work submitted for the British Hairdressing Awards must be solely the work of the nominee.
- Your images must not be published prior to 31 January 2026. The HJ editorial team will advise which issue the images will be exclusively published in, once the winners have been announced.
- Hairdressers Journal International retains exclusivity of the photographs submitted for the British category until 31 January 2026.
- British nominees and their models must be at the JW Marriott Grosvenor House London, Park Lane, London W1, from 9am on Monday, 23 November 2026.

1. ENTRY & COLLECTION NAME

- You will be asked to provide a name for your collection of images.
- You will be requested to include a short summary, as part of your digital entry, about you and your collection (100 words max). This will be announced on the evening of the Awards for all guests to hear.

2. FINAL IMAGES

DIGITAL – Eight images; please upload in high resolution (minimum 2000px width) directly to our online platform – bha.evessiocloud.com.

PRINT – Eight images – each photograph must be 16" x 12" (i.e. portrait dimensions). The total size should include any borders. Photographs should be supplied on photographic paper, or other thick paper to prevent damage when in transit. We recommend a paper weight of 300gsm with a matt finish, to avoid light distortion when displayed during judging.

2. BEFORE IMAGES

- You must include a 'before' photograph of each model. This should be taken on the day of the shoot, prior to any hair work, make-up or styling. Failure to provide these may result in disqualification.
- These images must be entirely untouched or altered.
- These images are required in their print and digital versions; please upload digital directly to our online platform – bha.evessiocloud.com. Print should accompany your postal submission. Each print should be no larger than 10" x 8".

3. PRE-PRODUCTION

- You must include an 'after' picture of each model, before any post-production or retouching. Failure to provide these may result in disqualification and the organisers and judges reserve the right to question any photographs which appear to have been edited.
- These images are required in their print and digital versions; please upload digital directly to our online platform – bha.evessiocloud.com. Print should accompany your postal submission. Each print should be no larger than 10" x 8".

4. VIDEOS

- You must take two 360-degree videos of each model: one 'before' prior to any hair work, make-up or styling, and one 'after', before any post-production or retouching. This can be shot on your phone.
- Please upload these videos directly to our online platform – bha.evessiocloud.com.

5. HEADSHOT

- DIGITAL – One entrant headshot image; please upload in high resolution (minimum 2000px width) directly to evessio, our online platform – bha.evessiocloud.com.
- Your headshot must be a professional image. We recommend that your headshot is shot as part of your photographic shoot. Do not upload selfies as your headshot.



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