



PRESENTS THE

# BRITISH HAIRDRESSING AWARDS

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PROFESSIONAL



PROFESSIONAL  
BEAUTY  
GROUP

# E N T R Y F O R M



CLOSING DATE:  
5PM, FRIDAY 18TH JUNE 2021

# BRITISH HAIRDRESSING AWARDS 2021

CLOSING DATE: 5PM, FRIDAY 18TH JUNE 2021

## HOW TO ENTER

- STEP 1** Decide which category or categories you wish to enter
- STEP 2** Read the general rules and regulations
- STEP 3** Read the specific category rules and regulations
- STEP 4** Select your model/s and photographer
- STEP 5** Give your photographer - in advance of your photo shoot - the special photographer's rules and regulations located on the checklist at the back of this booklet (the disclaimer needs to be signed and returned)

### Send entries to:

Lizzi Diggins, British Hairdressing Awards, Hairdressers Journal International  
M Squared Media, Allington House, 25 High Street, Wimbledon, SW19 5DX

## THE CATEGORIES

- Regional Categories
- Afro Hairdresser of the Year
- Artistic Team of the Year
- Avant Garde Hairdresser of the Year
- Men's Hairdresser of the Year
- Newcomer of the Year
- Trend Image of the Year
- Schwarzkopf Professional British Colour Technician of the Year
- British Hairdresser of the Year (by nomination only)

## HANDY TIPS

- Write your name, salon name and category onto label/s BEFORE sticking to the back of your photographs. Final images ONLY.
- Never write directly on the back of your photographs.
- Always protect each individual photograph when packaging your entry and **do not use paperclips as these can damage the photographs.**
- Always use a hard-backed envelope or box to send your entry.
- Do not leave postage and delivery until the last minute. Please note that you must cover the cost of your postage or delivery. **Please also make sure to send your digital images in high and low resolution via WeTransfer to [lizzi@hji.co.uk](mailto:lizzi@hji.co.uk)**
- Label the back of your photographs where wigs/hairpieces/strands have been used. **Please note that this is required.**
- **Please provide a crib sheet with your pictures in the order you would like them displayed. Please note, if this is not provided the organisers will display them at their discretion. For the first round this is displayed 1-4 with the first picture being at the top and the fourth at the bottom (as shown below). Please print this and enclose it with your entry.**
  - 1
  - 2
  - 3
  - 4
- Ensure your photographer reads and signs the declaration form for you to return with your entry.
- **For all categories make sure to send a video of your shoot – this needs to be a 360 degree video of each model before any work and on completion of the final look. This can be done on a mobile phone. Please send it via WeTransfer to [lizzi@hji.co.uk](mailto:lizzi@hji.co.uk)**
- Please note that entries are not returned after the awards unless directly requested.

## WHO SHOULD I CONTACT FOR FURTHER INFORMATION?

Lizzi Diggins at Hairdressers Journal International Tel: 020 3841 7365 • Email: [lizzi@hji.co.uk](mailto:lizzi@hji.co.uk)



# THE JUDGING & AWARDS

## WHAT HAPPENS AT THE JUDGING?

- All photographs are judged anonymously and independently – judges are unable to see the names or salon names of the entrants.
- All photographs are displayed by category on boards as seen in a photographic gallery. **Before and pre-production shots are also made available to judges.**
- Any judge who has an entrant in a category in their employment, or has given advice to any entrant in a category, is not allowed to judge that category.
- Once marks are handed into the onsite auditors they cannot be changed.
- Judges are not allowed to discuss any entries before, during or after the judging, with each signing a non-disclosure agreement.
- The whole procedure is supervised and strictly controlled.
- Six finalists will be selected in each category with the exception of British Hairdresser of the Year.
- The judges' decision is final. No correspondence will be entered into.

## WHAT HAPPENS FOLLOWING THE FIRST ROUND JUDGING?

- All entrants will be informed in writing as to whether or not they have gained finalist status.
- Finalists will be asked to submit a further two photographs, making a collection of six, with the exception of British Hairdresser of the Year where a further four images will be required making a total of eight and Trend Image of the Year where no further images are required.
- Second round closing date: **5pm, Friday, 27th August 2021.**
- Finalists' work in each category will be displayed in the British Hairdressing Awards Gallery at Salon International 2021, 16-18 October, ExCeL, London.
- Details of successful entrants will be published in Hairdressers Journal International and on [hji.co.uk](http://hji.co.uk). Award winners will be announced at the Awards ceremony on Monday, 29 November 2021 at JW Marriott Grosvenor House, Park Lane, London W1.
- Anyone under the age of 18 years by Monday 29 November 2021, is not permitted to attend the British Hairdressing Awards presentation evening at JW Marriott Grosvenor House, Park Lane, London W1.
- Information regarding successful candidates or winners will not be given out over the phone.



# REGIONAL CATEGORIES RULES & REGULATIONS

## INCLUDES UK AND INTERNATIONAL REGIONS

### WHO CAN ENTER?

- All qualified hairdressers who work within the regions on Page 6 (UK and International) in a commercial environment and have done so for a minimum of three years excluding training may enter this category.
- Entrants must have a regular client column within the region entered. A regular client column is working in a salon for a minimum of one day per week. This may be checked.
- Work submitted may be published work (with the exception of British Hairdresser of the Year).
- Only unseen collections (not previously entered to the British Hairdressing Awards regardless of whether a finalist or not) can be submitted (the new collection should have been shot after 1st January 2020).
- An individual can only enter from one salon in one region in any one year.
- No employee of Hairdressers Journal International or Schwarzkopf Professional or their families will be allowed to enter or judge the British Hairdressing Awards.
- Winners recognised in the Hall of Fame can re-enter their chosen category after a two-year rest period.

### HOW TO ENTER

- Submit four photographs created by you and shot after 1st January 2020.
  - The following needs to be submitted;
- 1. 4 FINAL IMAGES** - Each photograph must be 10" deep x 8" wide (portrait). The size includes any borders. Photographs can be supplied on photographic paper purchased through a photographer or photographic outlet. Final images must be printed on thick paper to prevent damage when in transit. We would suggest a paper weight of 300gsm.
  - The digital versions of the images are also required with your first round entry. Please ensure these are sent via WeTransfer in high resolution and low resolution to [Lizzi@hji.co.uk](mailto:Lizzi@hji.co.uk)**
  - 1. BEFORE IMAGES** - Entries **must** be supplied with a 'before' picture of each model **taken on the day of the shoot prior to any hair work, make-up or styling.** Each photograph should be no larger than 10" deep x 8" wide. **Failure to provide these may result in disqualification.**
  - 2. PRE-PRODUCTION** - Entries **must** be supplied with an "after" shot of each model **before any post-production/retouching.** Each photograph should be no larger than 10" deep x 8" wide. The organisers and judges reserve the right to question any photographs, which appear to be computer enhanced. **Failure to provide these may result in disqualification.**
  - Should you go through to the second round, you will need to supply a further two photographs, with 'before' and 'pre production' shots (as above). These will create a collection of six photographs. You will also be required to send the digital images for the final two photographs via WeTransfer in high resolution and low resolution to [Lizzi@hji.co.uk](mailto:Lizzi@hji.co.uk)
  - Make sure to take a video of your shoot. This needs to be a 360 degree video of each model before any work and on completion of the final look. This can be done on a mobile phone. Please send it via WeTransfer to [lizzi@hji.co.uk](mailto:lizzi@hji.co.uk)

### THE PHOTOGRAPHIC SHOOT

- **Four wigs can be used and extensions/hair pieces/strands can be used in two further images. You must declare which pictures contain the above by labelling the back of the pictures with the words 'wig' or 'extension/hairpiece/strand'. Failure to do so will result in disqualification.**
- 1.** You can use a maximum of four wigs in total.
  - 2.** A further two pictures can include extensions, hairpieces and/or strands.



# REGIONAL CATEGORIES RULES & REGULATIONS

• Please bear in mind that should you get through to the second round you will be asked to supply a further two photographs.

Please ensure that you have **only used a maximum of four wigs in total and extensions, hairpieces and/or strands in two additional pictures in the overall collection of six photographs.**

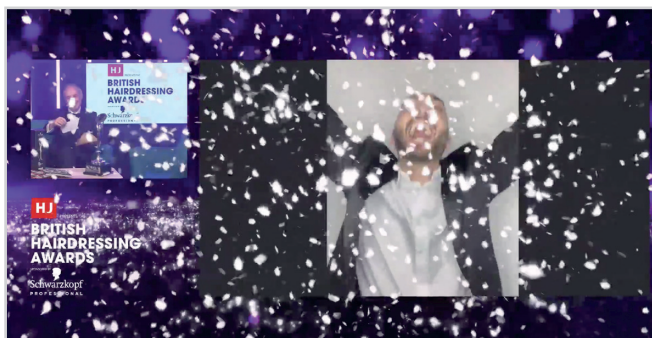
- No more than two faces may appear in any one photograph.
- No more than four pictures can be used in two different categories.
- Hair work must be presented on real models (i.e not training/doll heads or mannequins).
- Exceptions below;
  1. If entering Newcomer or Avant Garde, your pictures can't be entered into any other category.
  2. If entering Schwarzkopf Professional British Colour Technician of the Year the same six images can be entered into a region.
  3. No image entered into Trend Image can be entered into any other category.
- Photographs may be black and white or colour and the hair should be aspirational, wearable and reflect current trends.
- Professional photographers, make-up artists and stylists may be used.
- Images do not have to be head and shoulders, but they do need to focus on the hair, especially in terms of lighting and pose.
- **Make sure to take a video of your shoot. This needs to be a 360 degree video of each model before any work and on completion of the final look. This can be done on a mobile phone. Please send it via WeTransfer to [lizzi@hji.co.uk](mailto:lizzi@hji.co.uk)**

**REFER TO CHECKLIST (PAGE 14) BEFORE SUBMISSION OF PHOTOGRAPHS**

# WHICH REGION SHOULD I ENTER?

## EASTERN

Bedfordshire | Cambridgeshire | Essex | Hertfordshire |  
Leicestershire | Lincolnshire | Norfolk | Northamptonshire |  
Nottinghamshire | Rutland | Suffolk

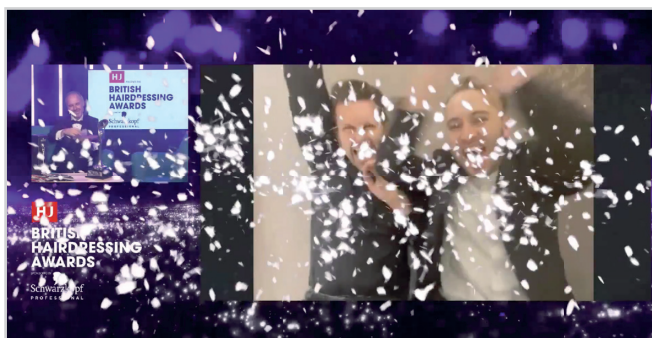
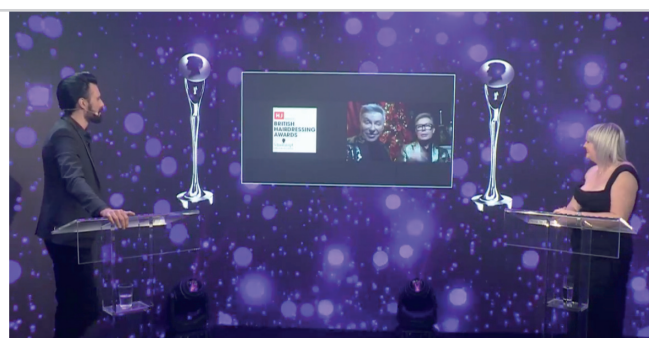


## LONDON

City of London | Greater London

## MIDLANDS

Cheshire | Derbyshire | Herefordshire | Shropshire |  
Staffordshire | Warwickshire | West Midlands |  
Worcestershire



## NORTH EASTERN

Cleveland | Durham | East Riding of Yorkshire | Kingston  
upon Hull | Northumberland | North Lincolnshire | North  
East Lincolnshire | North Yorkshire | South Yorkshire |  
Tyne & Wear

## NORTH WESTERN

Cumbria | Greater Manchester | Lancashire | Merseyside |  
West Yorkshire





# WHICH REGION SHOULD I ENTER?

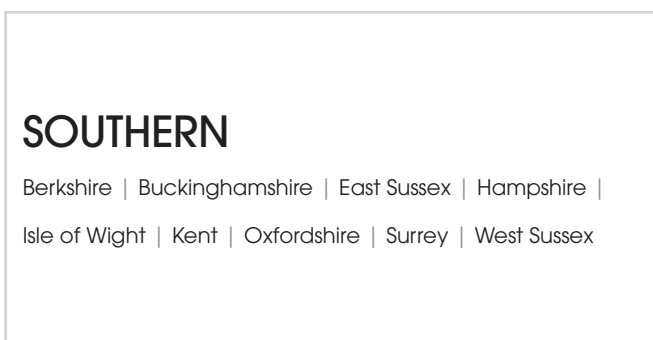
## NORTHERN IRELAND

Antrim | Armagh | City of Belfast | City of Derry | Down |  
Fermanagh | Londonderry | Tyrone



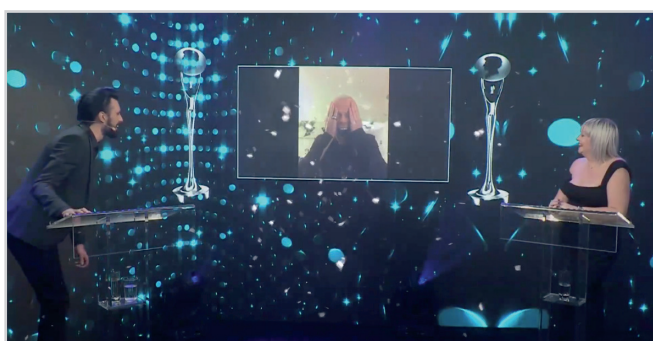
## SCOTTISH

All regions above the Scottish border



## SOUTHERN

Berkshire | Buckinghamshire | East Sussex | Hampshire |  
Isle of Wight | Kent | Oxfordshire | Surrey | West Sussex



## WALES & SOUTH WEST

Anglesey | City of Bristol | Cardiganshire | Carmarthenshire |  
Cornwall | Denbighshire | Devon | Dorset | Flintshire |  
Gloucestershire | Gwynedd | Monmouthshire |  
Pembrokeshire | Powys | Somerset | Wiltshire

## INTERNATIONAL

All qualified hairdressers who work outside of the UK in a commercial environment and have done so for a minimum of three years excluding training may enter this category.



# SPECIALIST CATEGORIES – FURTHER RULES & REGULATIONS

**FURTHER CATEGORY SPECIFIC RULES AND REGULATIONS CAN BE FOUND ON PAGES 9-12**

## WHO CAN ENTER?

- All qualified hairdressers who work in the UK in a commercial environment and have done so for a minimum of three years excluding training may enter these categories.
- Entrants must have a regular client column. A regular client column is working in a salon for a minimum of one day per week. This may be checked.
- Work submitted may be published work (with the exception of British Hairdresser of the Year).
- Only unseen collections (not previously entered to the British Hairdressing Awards regardless of whether a finalist or not) can be submitted (the new collection should have been shot after 1st January 2020).
- No employee of Hairdressers Journal International or Schwarzkopf Professional or their families will be allowed to enter or judge the British Hairdressing Awards.
- Winners recognised in the Hall of Fame can re-enter their chosen category after a two-year rest period.

## HOW TO ENTER

- Submit four photographs created by you and shot after 1st January 2020.
- The following needs to be submitted;
  - 1. 4 FINAL IMAGES** - Each photograph must be 10" deep x 8" wide (portrait). The size includes any borders. Photographs can be supplied on photographic paper purchased through a photographer or photographic outlet. Final images must be printed on thick paper to prevent damage when in transit. We would suggest a paper weight of 300gsm.
  - The digital versions of the images are also required with your first round entry. Please ensure these are sent via WeTransfer in high resolution and low resolution to [Lizzi@hji.co.uk](mailto:Lizzi@hji.co.uk)**
  - 2. BEFORE IMAGES** - Entries **must** be supplied with a 'before' picture of each model **taken on the day of the shoot prior to any hair work, make-up or styling**. Each photograph should be no larger than 10" deep x 8" wide. **Failure to provide these may result in disqualification.**
  - 3. PRE-PRODUCTION** - Entries **must** be supplied with an "after" shot of each model **before any post-production/retouching**. Each photograph should be no larger than 10" deep x 8" wide. The organisers and judges reserve the right to question any photographs, which appear to be computer enhanced. **Failure to provide these may result in disqualification.**
- Should you go through to the second round, you will need to supply a further two photographs, with 'before' and 'pre-production' shots (as above). These will create a collection of six photographs, with the exception of the Trend Image category where no further images will be required. You will also be required to send the digital images for the final photographs via WeTransfer in high resolution and low resolution to [Lizzi@hji.co.uk](mailto:Lizzi@hji.co.uk).
- **Make sure to take a video of your shoot. This needs to be a 360 degree video of each model before any work and on completion of the final look. This can be done on a mobile phone. Please send it via WeTransfer to [lizzi@hji.co.uk](mailto:lizzi@hji.co.uk).**

## THE PHOTOGRAPHIC SHOOT

- **Four wigs can be used and extensions/hair pieces/strands can be used in two further images. You must declare which pictures contain the above by labelling the back of the pictures with the words 'wig' or 'extension/hairpiece/strand' (exceptions in Avant Garde, Men's and Schwarzkopf Professional British Colour Technician of the Year categories). Failure to do so will result in disqualification.**
  - 1.** You can use a maximum of four wigs in total.
    - 2.** A further two pictures can include extensions, hairpieces and/or strands.
  - Please bear in mind that should you get through to the second round you will be asked to supply a further two photographs (with the exception of the Trend Image category where no further images are required). So ensure that you have only used a maximum of four wigs in total and extensions, hairpieces and/or strands in two additional pictures in the overall collection of six photographs.
  - No more than two faces may appear in any one photograph.
  - Hair work must be presented on real models (i.e not training/doll heads or mannequins).
  - No more than four pictures can be used in two different categories. Exceptions below;
    - 1.** If entering Newcomer or Avant Garde, your pictures can't be entered into any other category.
    - 2.** If entering Schwarzkopf Professional British Colour Technician of the Year the same six images can be entered into a region.
    - 3.** No image entered into Trend Image can be entered into any other category.
  - Photographs may be black and white or colour and the hair should be aspirational, wearable and reflect current trends.
  - Professional photographers, make-up artists and stylists may be used.
  - Images do not have to be head and shoulders, but they do need to focus on the hair, especially in terms of lighting and pose.
- REFER TO CHECKLIST (PAGE 14) BEFORE SUBMISSION OF PHOTOGRAPHS**



# SPECIALIST CATEGORIES – FURTHER RULES & REGULATIONS

AS WELL AS THE GENERAL RULES AND REGULATIONS ON PAGE 4, IT IS ESSENTIAL YOU READ THE BELOW RULES AND REGULATIONS SPECIFIC TO THE CATEGORY YOU ARE ENTERING.

## AFRO HAIRDRESSER OF THE YEAR

### THE PHOTOGRAPHIC SHOOT

- The work created must be on afro hair.



## ARTISTIC TEAM OF THE YEAR

### WHO CAN ENTER?

- A minimum of three people constitutes a team.
- Each member of the team must be a qualified hairdresser and all must have worked together for the same salon, salon chain or recognised hairdressing body during the past 12 months (19 June 2020 - 18 June 2021).

### HOW TO ENTER

- As well as the images, the team must complete a standard questionnaire on our official form, which can be obtained by calling Lizzi Diggins on 020 3841 7365 or email [lizzi@hji.co.uk](mailto:lizzi@hji.co.uk). The name of the salon/team member must not appear anywhere in the information supplied.

## AVANT GARDE

### WHO CAN ENTER?

- Images entered in this category cannot be entered in any other category.

### THE PHOTOGRAPHIC SHOOT

- You do not need to supply before shots only pre-production shots no bigger than 10" deep x 8" wide.
- The use of wigs, extensions, hairpieces or strands is permitted in all photographs.
- Images should demonstrate progressive styling with the emphasis on trend setting and innovation.



# SPECIALIST CATEGORIES – FURTHER RULES & REGULATIONS

## MEN'S HAIRDRESSER OF THE YEAR

### THE PHOTOGRAPHIC SHOOT

- All work must be carried out on male models only.
- The use of wigs is NOT permitted.
- Hairpieces or strands can be used in four images in total.



## NEWCOMER OF THE YEAR

### WHO CAN ENTER?

- Entrants must be qualified hairdressers who are salon based in the UK and are 27 years of age or under by Friday 18 June 2021 and have been qualified for a minimum of two years and a maximum of five years. A photocopy of your passport will be required to prove your date of birth; details of your client column will also be checked and your salon owner/manager is required to sign to validate your eligibility for entry.
- Entrants to this category may not enter any other category.
- **Previous winners cannot re-enter this category.**

### THE PHOTOGRAPHIC SHOOT

- Should you go through to the second round, you will be required to enter a further two images.
- Images submitted in the Newcomer of the Year category cannot be entered into any other category.

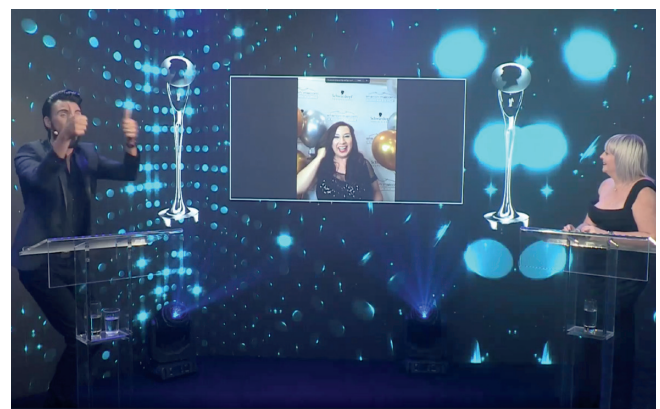
## TREND IMAGE OF THE YEAR

### WHO CAN ENTER?

- Can you create the cut and colour look of the season? This category is open to freelance, self-employed and salon-based hairdressers who are either training or qualified. You need to supply a single 10" x 8" image showing commercial, wearable, trend-led hair that salon clients will be queuing up for.
- **This image can not be entered into any other category.**

### THE PHOTOGRAPHIC SHOOT

- Should you go through to the second round, you will not be required to enter any further images.
- Entrants can use wigs and/or hairpieces but the image has to show consumer-friendly hair and should not be avant garde.
- **You must only use one model.**





# SPECIALIST CATEGORIES – FURTHER RULES & REGULATIONS

## SCHWARZKOPF PROFESSIONAL BRITISH COLOUR TECHNICIAN OF THE YEAR

### WHO CAN ENTER?

- Only Schwarzkopf Professional colour products can be used in this category.
- Schwarzkopf Professional are offering entrants 6 shades of IGORA Vibrance 60ml colour, free of charge for use in their colour entry\*. To request the IGORA Vibrance products, please email [telesales@henkel.com](mailto:telesales@henkel.com) or call LWPR on 01858 419668 clearly stating your name and address, and the products will be sent to you.

*\*shade guide also available upon request.*

### HOW TO ENTER

- The following needs to be submitted;

**1. 4 FINAL IMAGES** - 10" x 8" (portrait) full colour, high resolution photographs, of the hair before colouring. The size includes any borders. Photographs can be supplied on photographic paper purchased through a photographer or photographic outlet. Final images must be printed on thick paper to prevent damage when in transit. We would suggest a paper weight of 300gsm.

• **The digital versions of the images are also required with your first round entry. Please ensure these are sent via WeTransfer in high resolution and low resolution to [Lizzi@hji.co.uk](mailto:Lizzi@hji.co.uk)**

**1. BEFORE IMAGES** - 10" x 8" (portrait) full colour, high resolution photographs, of the same model's hair before colouring.

**2. PRE-PRODUCTION** - Entries must be supplied with an "after" shot of each model before any post-production/retouching. Each photograph should be no larger than 10" deep x 8" wide.

- Please complete our standard questionnaire for each look. This can be obtained by calling Lizzi Diggins on 020 3841 7365 or email [lizzi@hji.co.uk](mailto:lizzi@hji.co.uk). This can include additional photographs to demonstrate the process, outlining: texture, porosity, previous colour applications and other relevant information.
- The before and after photographs, together with the A4 technical explanations (as detailed above) for each shot should be supplied in an A4 black binder in the order in which they are to be displayed. Please note it is up to the entrant to send their entry with the A4 black binder. As the photographs will be removed from the folders for judging please ensure that you label each 'before' photograph and 'after' photograph and corresponding piece of technical information with a number so that they can be clearly identified during the judging. Please do not glue your photographs into the folder as they will need to be removed for judging. Additional photographs can be included to demonstrate the colour process.

### THE PHOTOGRAPHIC SHOOT

- The use of wigs, hairpieces, extensions or strands is strictly forbidden.
- **Make sure to take a video of your shoot. This needs to be a 360 degree video of each model before any work and on completion of the final look. This can be done on a mobile phone. Please send it via WeTransfer to [lizzi@hji.co.uk](mailto:lizzi@hji.co.uk)**
- **ENTRANTS MUST SUPPLY BEFORE SHOTS OF ALL MODELS.**
- Please ensure that nothing appears in the photographs or technical portfolio that could be used to identify the entrant i.e. branded gowns.





# SPECIALIST CATEGORIES – FURTHER RULES & REGULATIONS

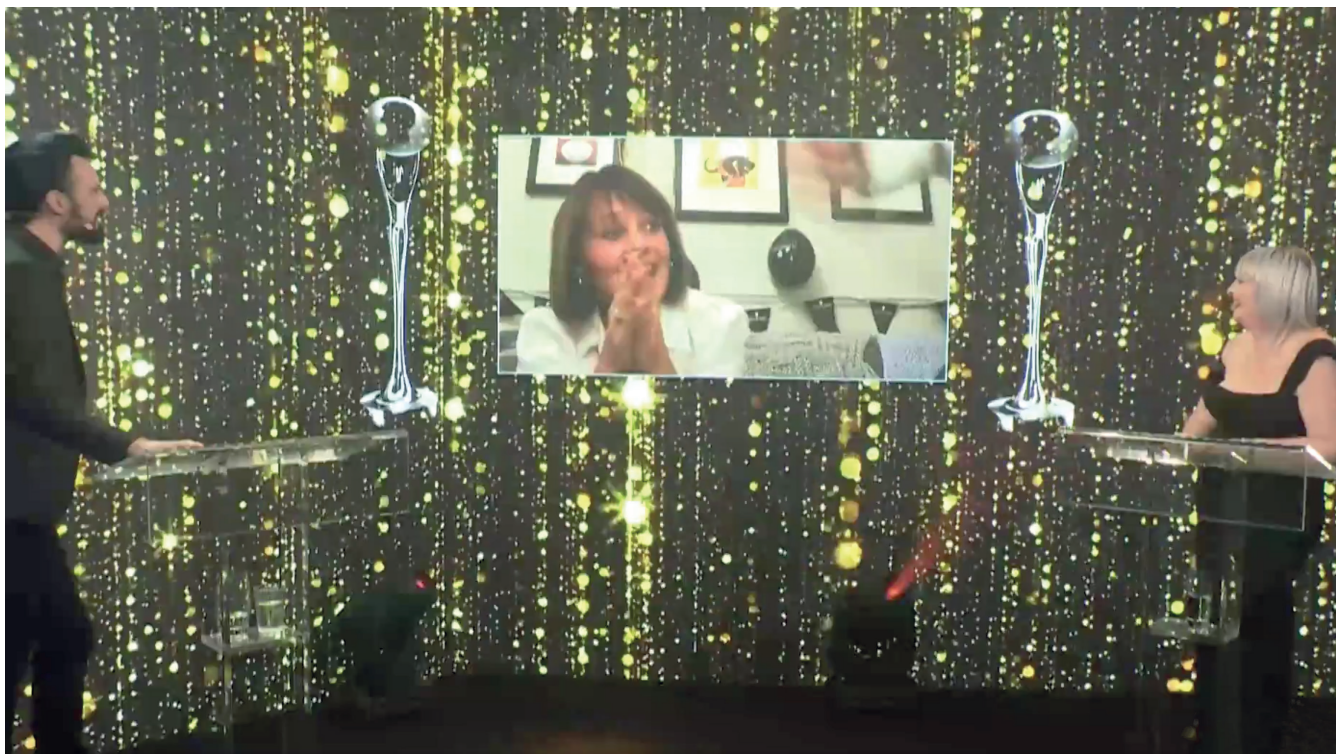
## BRITISH HAIRDRESSER OF THE YEAR

This category is by nomination only.

**THE CLOSING DATE FOR THE BRITISH HAIRDRESSER OF THE YEAR CATEGORY IS: 5.00PM FRIDAY, 27 AUGUST 2021.**

- If nominated you will be informed by the end of May 2021 and you will be asked to submit a portfolio of eight exclusive 16" x 12" photographs.
- Entries must be supplied with a 'before' picture of each model taken on the day of the shoot prior to any hair work, make-up or styling. The image should be no larger than 10" deep x 8" wide. Failure to provide these may result in disqualification.
- Entries must be supplied with an "after" shot of each model before any post-production/retouching. The image should be no larger than 10" deep x 8" wide. Failure to provide these may result in disqualification.
- Provide a crib sheet with your pictures in the order you would like them displayed. Please note, if this is not provided the organisers will display them at their discretion. They will be displayed 1-8 as below with the first picture being at the top and the fifth being directly below it on the second row. Please print this and enclose it with your entry.

1	2	3	4
5	6	7	8
- The organisers reserve the right to question any photographs which appear to be computer enhanced.
- **Make sure to take a video of your shoot. This needs to be a 360 degree video of each model before any work and on completion of the final look. This can be done on a mobile phone. Please send it via WeTransfer to [lizzi@hji.co.uk](mailto:lizzi@hji.co.uk)**
- The portfolio of work submitted for British Hairdresser of the Year must be exclusive and must not have been previously published, seen by the media or other hairdressers prior to Monday 20 September 2021. This includes uploading onto any social networking sites, e.g. Facebook, Twitter, Instagram, Pinterest etc.
- The portfolio of work must not be published prior to 31 January 2022. The HJ Editorial team will advise which issue the images will be exclusively published in once the winners have been announced.
- Hairdressers Journal International retains exclusivity of the photographs submitted for the British category only until the 28th February 2022.
- British nominees and their models must be at the JW Marriott Grosvenor House, Park Lane, London W1, from 9am on Monday 29 November 2021.
- All work submitted for the British Hairdressing Awards must be solely the work of the entrant.







PRESENTS THE

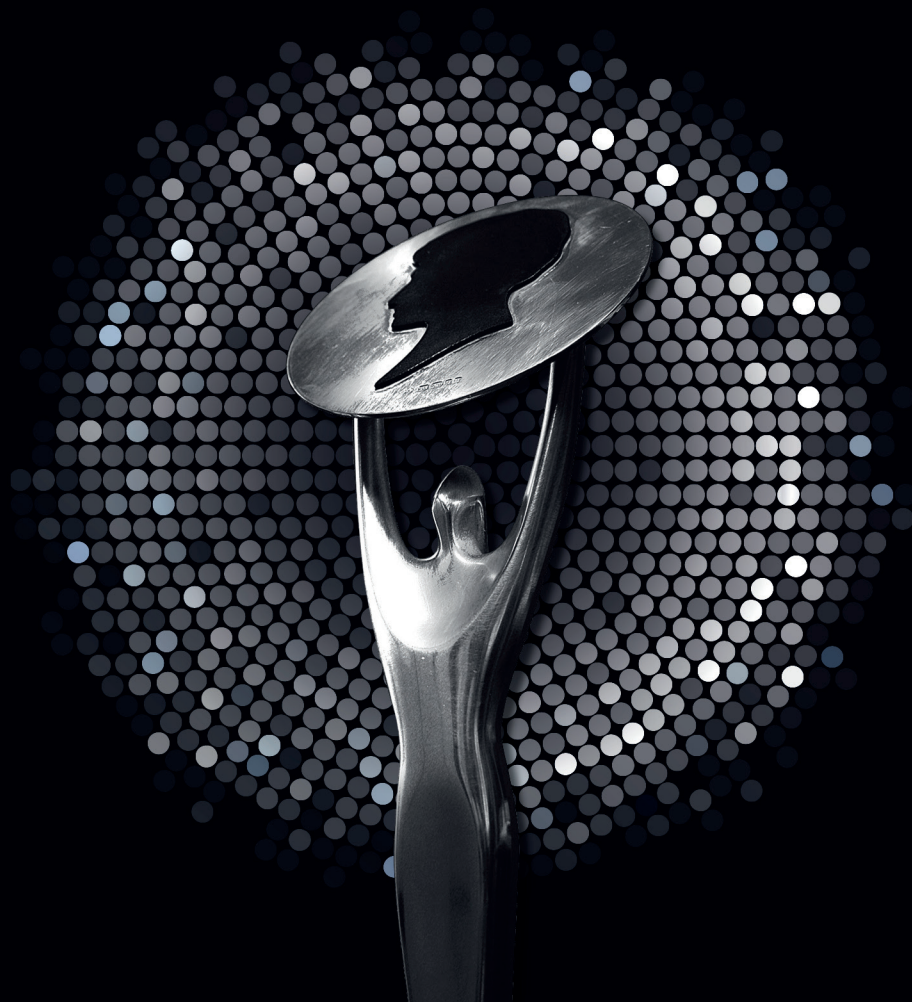
# BRITISH HAIRDRESSING AWARDS

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PROFESSIONAL

Is it your year?



# CHECK LIST

- ☐ Read the rules and make sure you are eligible to enter your category.
- ☐ Check that your four prints measure 10"x 8" (portrait) including any borders
- ☐ Check that your final images are printed on thick paper to prevent damage when in transit. We would suggest a paper weight of 300gsm.
- ☐ Provide a crib sheet with your pictures in the order you would like them displayed. Please note, if this is not provided the organisers will display them at their discretion. For the first round the will be displayed 1-4 as below with the first picture being at the top and the fourth at the bottom. Please print this and enclose it with your entry.

1

2

3

4

- ☐ Label the back of each **final photograph ONLY** with your name, salon name and category.
- ☐ Enclose 'before' shots of each model used (if applicable to the category entered).
- ☐ **Ensure that the digital versions of the images are sent via WeTransfer in high resolution and low resolution to Lizzi@hji.co.uk**
- ☐ Enclose 'after' shots of each model before any post-production or re-touching. This is a requirement in every category.
- ☐ Complete the standard questionnaire required for the Artistic Team Category.
- ☐ Complete the standard questionnaire – for each shot – in the Schwarzkopf Professional British Colour Technician of the Year category. Clearly label the before and after shots that are to be displayed at the judging and ensure they correspond with the number on the technical questionnaire.
- ☐ Complete and sign the entry form.
- ☐ Ensure your photographer has completed and signed the declaration section.
- ☐ State the region or specialist category you are entering on the entry form.
- ☐ Have your entry form authorised by your salon owner/manager if required.
- ☐ Newcomer of the Year category only - ensure your employer has signed the declaration and enclosed a copy of your passport or driving licence.
- ☐ Enclose the entry form with your photographs.
- ☐ **Make sure to take a video of your shoot. This needs to be a 360 degree video of each model before any work and on completion of the final look. This can be done on a mobile phone. Please send it via WeTransfer to lizzi@hji.co.uk**
- ☐ Ensure that the entry will meet the deadline of **5.00pm Friday 18 June 2021**



# PHOTOGRAPHERS NOTES

- Entries must be supplied with a 'before' shot of each model taken on the day of the shoot prior to any hair work, make-up or styling (with the exception of Avant Garde). They must be no larger than 10" deep x 8" wide (portrait) (with the exception of Schwarzkopf Professional Colour Technician of the Year where they must be 10" deep x 8" wide).
- Entries must be supplied with an "after" shot of each model before any post-production/retouching. They must be no larger than 10" deep x 8" wide (portrait)
- The overall size of each photograph must be 10" deep x 8" wide (portrait)\*. The size includes any borders and we advise the final images are printed on a minimum paper weight of 300gsm. Please do not use paper clips when submitting your entry as this can damage the photographs.
- Remember, it is the hair work, which is important in the photographs. Please keep this in mind when selecting the photographic paper to be used.
- No more than two faces may appear in any one photograph.
- No more than four pictures can be used in two different categories. Exceptions below:
  1. If entering Avant Garde or Newcomer, your pictures can't be entered into any other category.
  2. If entering Schwarzkopf Professional British Colour Technician of the Year the same six images can be entered into a region.
  3. No image entered into Trend Image can be entered into any other category.
- No more than four wigs can be used and extensions/hair pieces/strands can be used in two further images in the collection of six. With the exception of Avant Garde, Men's and Schwarzkopf Professional British Colour Technician of the Year categories.
  1. You can use a maximum of four wigs in total.
  2. A further two pictures can include extensions, hairpieces and/or strands.
- Please bear in mind that should you get through to the second round you will be asked to supply a further two photographs (with the exception of the Trend Image category where no further images are required). So ensure that you have only used a maximum of four wigs and extensions, hairpieces and/or strands in two additional pictures in the overall collection of six photographs.  
**If used, you must declare which pictures contain the wigs/extensions/hairpieces/strands by labelling the back of the pictures with the words 'wig' or 'extension/hairpiece/strand'. Failure to do so will result in disqualification.**
- Please ensure that nothing appears in the photographs that could be used to identify the entrant (e.g. branded gowns).
- The closing date for the first round is Friday 18 June 2021 at 5.00pm. Entries will not be accepted after that time. Contact Lizzi Diggin at Hairdressers Journal International. Tel: 020 3841 7365 Email: lizzi@hji.co.uk

**\*With the exception of British Hairdresser of the Year.**

## CLOSING DATE: 5.00PM FRIDAY 18 JUNE 2021

### PLEASE COMPLETE IN CAPITAL LETTERS

THOSE ENTERING REGIONAL CATEGORIES MUST GIVE THE ADDRESS AND TELEPHONE NUMBER WHERE THEY HAVE THEIR REGULAR CLIENT COLUMN.

Title (Mr/Miss/Mrs/Ms).....First Name.....Surname.....

Salon Name.....

Salon Address .....

..... Post Code.....

Instagram handle(s).....

Salon Tel No .....Mobile No.....

Email.....

Event organisers and publishers of Hairdressers Journal International (Trades Exhibitions & M Squared Media) would like to use one or more of your various contact details to contact you regarding events, magazines, awards and our relevant products and services. Please select how you would prefer to be contacted:

☐ Post ☐ Phone ☐ SMS ☐ Email

Category/Region Entered.....

Make-Up Credit..... Stylist Credit.....

Name of Collection.....

***\*Please email a short summary about your collection to [lizzi@hji.co.uk](mailto:lizzi@hji.co.uk)***

Model(s) name(s) .....

Model(s) agency .....

Model(s) Instagram handle.....

Signature of Salon Manager/Owner .....

Date .....

### DECLARATION

I declare that the work entered is original and is exclusively my own.

Entrant's Signature.....

### PHOTOGRAPHER DECLARATION

I ..... declare that I have photographed the enclosed images and that I have not retouched or manipulated – in any way – the before or pre-edit shots. I understand that any entry found to be breaking this rule will be instantly disqualified.

Photographer's Signature.....Date .....

**\*Please note that should we find that your photographer has retouched or manipulated the photographs provided they may be banned from photographing any future collection for the British Hairdressing Awards**



**SCHWARZKOPF PROFESSIONAL BRITISH COLOUR TECHNICIAN OF THE YEAR ENTRANTS MUST SIGN THE FOLLOWING:**

**DECLARATION**

I confirm I have used only Schwarzkopf Professional colour products.

Entrant's Signature .....

**NEWCOMER OF THE YEAR MUST COMPLETE THE FOLLOWING:**

I confirm that the entrant has been running a regular client column for a maximum of two years; and is 27 years of age or under by Friday, 18 June 2021 (been qualified for a minimum of two years and a maximum of five years).

Signature of employer .....

**\* Please enclose a copy of your passport or driving licence (Newcomer of the Year category only)**