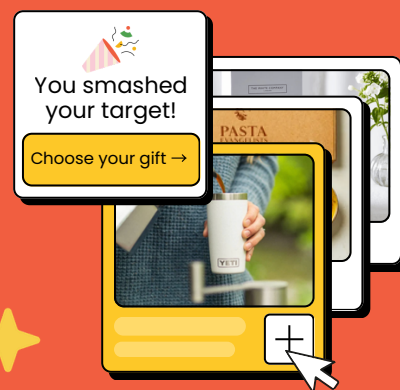


huggg

Get managers gifting, with Huggg

People Teams want recognition to come from managers. It's more meaningful, and it happens in the moment.

But without the right tools, it's either too manual (cards, expenses, chasing) or too risky (no visibility, no controls). Huggg makes it simpler, while you stay in control.



How it works

1

You set the rules

Budgets per manager or team, price caps and gift restrictions, optional reason codes. You keep control of what matters

2

They send in minutes

They pick a gift or send a gift with choice, and share a link. No forms, no addresses, no chasing. It's instant recognition

3

You keep visibility

See who gifts who, and why. Reporting, VAT receipts, and P11D-ready exports. It's a fairer, safer way to scale recognition

Why managers use it



Gifts can be sent in minutes: moments that matter can be acknowledged instantly



No more decision fatigue: sending a choice of gifts, and everyone gets what they want



It's easier to keep it fair: office or remote, field or desk, recognition can reach everyone

Why HR and finance love it



Controlled, not chaotic: Budgets and caps prevent overspend; reason codes support fairness and audits.



Adoption actually happens: Recipients don't have to sign up, so the budget you allocate gets used.



Business case data: Reporting and compliance exports give you the numbers to show impact and justify investment.

Huggg lets managers act in the moment - with the guardrails you need

71.6%

feel more appreciated by their manager



4x

Companies see recognition rise



10%

higher CSat from Huggg recipients

GoCardless

Next step »

Book a 15-minute demo to learn more about manager budgets, reason codes, and reporting.