

Financial Education

FOR YOUR EMPLOYEES



Our Approach

The more knowledge and understanding you have, the more confident and empowered your financial decisions can feel. That's why we believe expert advice is essential to creating a positive financial future. At AAG, we take a holistic approach to financial education by helping your employees grow their knowledge, shape their thinking, and provide useful strategies with access to regulated financial advice to help them achieve their personal financial goals.



EDUCATION

Grow employee knowledge. Tailored, accessible support to give them the financial knowledge and confidence to make informed financial decisions.



GUIDANCE

Shape their thinking. Clear, comprehensive guidance on the financial decision-making factors relevant to their personal circumstances and financial goals.



ADVICE

Empower them to choose your actions. Reliable, expert advice on financial products and services aligned to their chosen strategies for a positive financial future.

What's Included?

Masterclasses & Workshops

Our interactive presentations cover a wide range of topics, carefully selected together and tailored to match your employee demographics. Our masterclasses are live & interactive with an expert guest speaker from AAG Wealth Management lasting 30 minutes with an additional 15-minute Q&A. Our group sessions upskill knowledge and signpost to further information to leave employees feeling confident to take the next step towards financial control.

1:1 Financial Reviews*

We offer 1:1 financial reviews* for employees seeking a more personalised approach to address complex financial circumstances. These confidential conversations provide a safe space to discuss unique requirements. We offer a complimentary 60-minute session, which can be held in person or via video conferencing platforms.

The AAG Content Hub

The AAG Content Hub is an online learning platform that is the cornerstone of the financial wellbeing programme and enables your employees to seek personalised education, guidance and access to advice on demand. It hosts a library of financial articles, recordings of masterclasses, webinars and a range of financial calculators and tools to help them reach their financial goals.

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*A 1:1 financial review is facilitated by way of an introduction from AAG Private Clients Limited (trading as AAG Financial Education) to AAGSJP Ltd (trading as AAG Wealth Management), which is an Appointed Representative of and representing only St. James's Place Wealth Management plc (which is authorised and regulated by the Financial Conduct Authority).

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