

How Toothfairy manages dental risk across your workforce

Book a Demo 

Clinical Tools

- Video Consult
- Clinical assessment when required.
- AI Symptom Check
- Quick triage before speaking to a dentist.
- Private Prescriptions
- Immediate treatment when appropriate.



Prevention & Behavior

- Halos Habit Challenges
- Encourage healthier daily oral habits.
- Interactive Toolkits
- Preventative guidance on oral and overall health
- Education Library
- Guidance on routine care and oral health.

Care Navigation

- Care Plans
- Personalised treatment and prevention plans.
- Clinic Finder
- Find appropriate local treatment when required.
- Member Savings
- Whitening, straightening and home care kits.

Toothfairy Package Tiers

The dentist will see you now:

Choose your
perfect plan



Core

- ✓ Live Dentist Connect
- ✓ Virtual examinations
- ✓ Personalised prevention plans
- ✓ Remote monitoring
- ✓ 10% discounts on cosmetic treatments
- ✓ Clinic finder
- ✓ Digital-first launch Toolkit
- ✓ In-app Toolkits & Halos
- ✓ Dental Library

Pro

Everything in Core plus...

- ✓ AI Symptom Checker
- ✓ Free private prescriptions x1
- ✓ Adult partner cover (18+)
- ✓ Live launch webinars
- ✓ Seasonal dentist-led webinars
- ✓ Quarterly preventative campaigns
- ✓ Enhanced engagement content
- ✓ HR Rewards available!

Enterprise

Everything in Core plus...

- ✓ Unlimited private prescriptions
- ✓ Extended adult cover (<3 adults 18+)
- ✓ Onsite dental screening (multi-site)
- ✓ Custom Toolkits & Halos
- ✓ Named Lead Dentist
- ✓ Enterprise Account Lead
- ✓ Priority clinical SLAs & escalation
- ✓ Benefits integration & policy support
- ✓ Quarterly exec health & risk report
- ✓ Enterprise Engagemtn Programme
- ✓ HR Rewards available!



Request a Free Quote

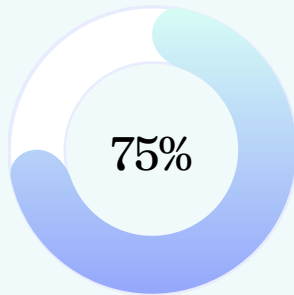


Or Click Here

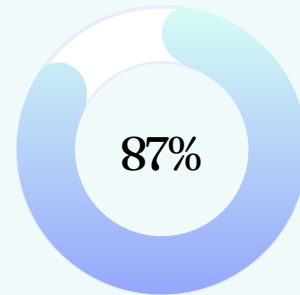


A new era of dental benefits

Survey at our partner companies showcased

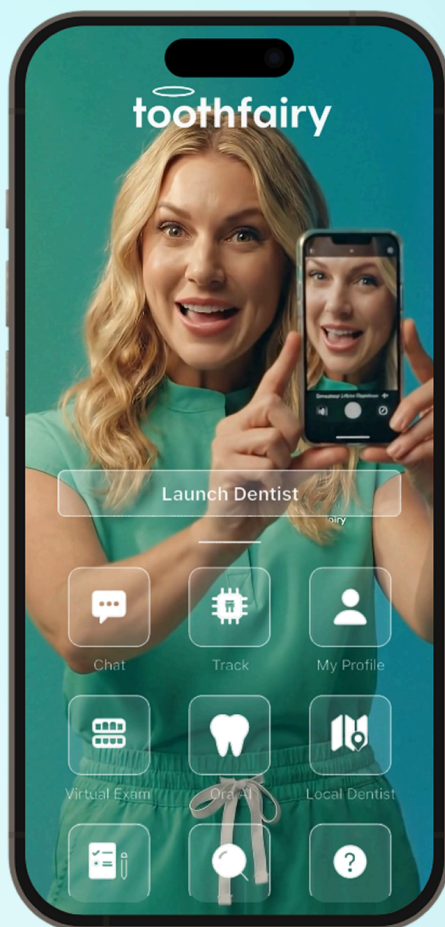


Now more confident at managing their oral health



Report the app can help them reduce dental disease

Access | Affordable | Preventative | On-Demand



Debbie Fennell

Senior Benefits Manager, DHL



"Engagement in our dental benefit of Toothfairy is growing as both lengthy NHS waiting lists and employee worries about access to dentists have increased, and this benefit is helping to alleviate concerns, give access to dental advice and prevent time off work"



Christopher Bow

SSE



"With many dental practices closing or not taking on additional patients, Toothfairy is a fantastic benefit to allow our staff access to emergency dental treatment which has prevented lengthy time off work due to dental problems."



Julie Hughes

Senior HR, Jet2



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[View Case Studies](#)

What is dental debt costing your business?



Request your free
personalised
**Dental Health risk
Report**



Dental Access Risk Checker

 **HIGH RISK**

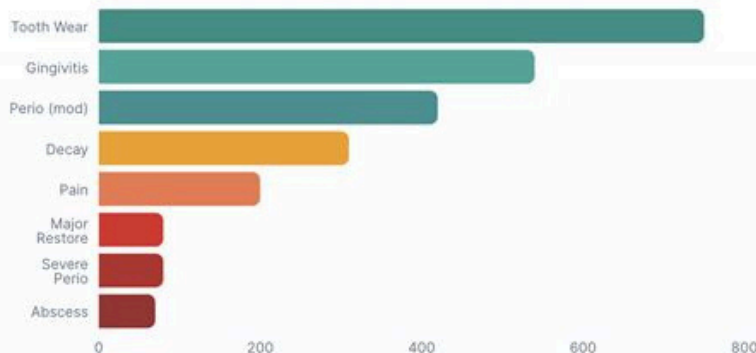
 **2,472**
estimated days off / year

 **£285,231**
estimated cost of absence / year

 Based on **1,000 employees** and national dental health data. Excludes dependents — real impact is likely higher.

Estimated Undetected Issues

How many of your team are likely affected — right now, without knowing it:



 Source: NHS Digital Adult Dental Health Survey, NICE guidelines.

Key Risk Factors

-  **Absence Impact**
Employees without private dental access average 2.3 more absence days annually.
-  **Access Barriers**
High frontline workforce faces scheduling challenges, leading to delayed treatment.
-  **Private Spend Gap**
Lower salary bands see 40% less private dental uptake.

70%+ Preventable

Through **early detection & intervention**, Toothfairy could prevent over 70% of these issues.