

X Peer-to-peer recognition

A Pluxee Employee Experience Platform case study – taking recognition from vibes to value

In November 2025, we launched our **Pluxee Employee Experience Platform** to the UK market, providing a unified habit-forming ecosystem that supports employees across **money, health, and recognition**.

Our Pluxees got their hands on it much sooner than that and have been using the peer-to-peer recognition module included in the platform since 14th April 2025, transitioning from our original ROAR desktop-based solution, to the **Life@Pluxee** app.

The **Pluxee App** simplifies access, improves visibility, and encourages everyday recognition and appreciation habits.

The difference, immediate. The impact... beyond even our expectations!

This case study proves that access alone doesn't deliver results; usage does. When we gave our colleagues a user-friendly, tech-friendly way to access recognition, they took appreciation from vibes to value, creating a culture where people truly feel they belong.

GG 229% YOY increase!

ROAR Platform
April 2021 – March 2025
4 years

2,821
individual recognitions
received

Pluxee App
April 2025 – March 2026
11 Months

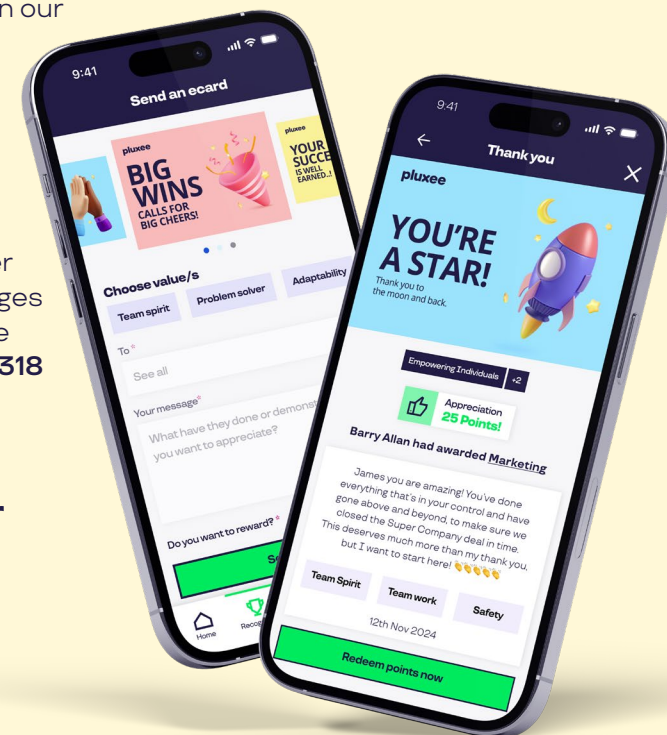
2,318
individual recognitions
received

In **under one-year**, individual recognitions received via the Pluxee App **equalled 84% of the amount received during a four-year period** on our previous platform.

The rollout of the **Pluxee App** saw peer appreciation messages soar from an average of 705 per year, to **2,318** in the first year.

**A 229%
year-on-year
increase!**

Learn more



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