

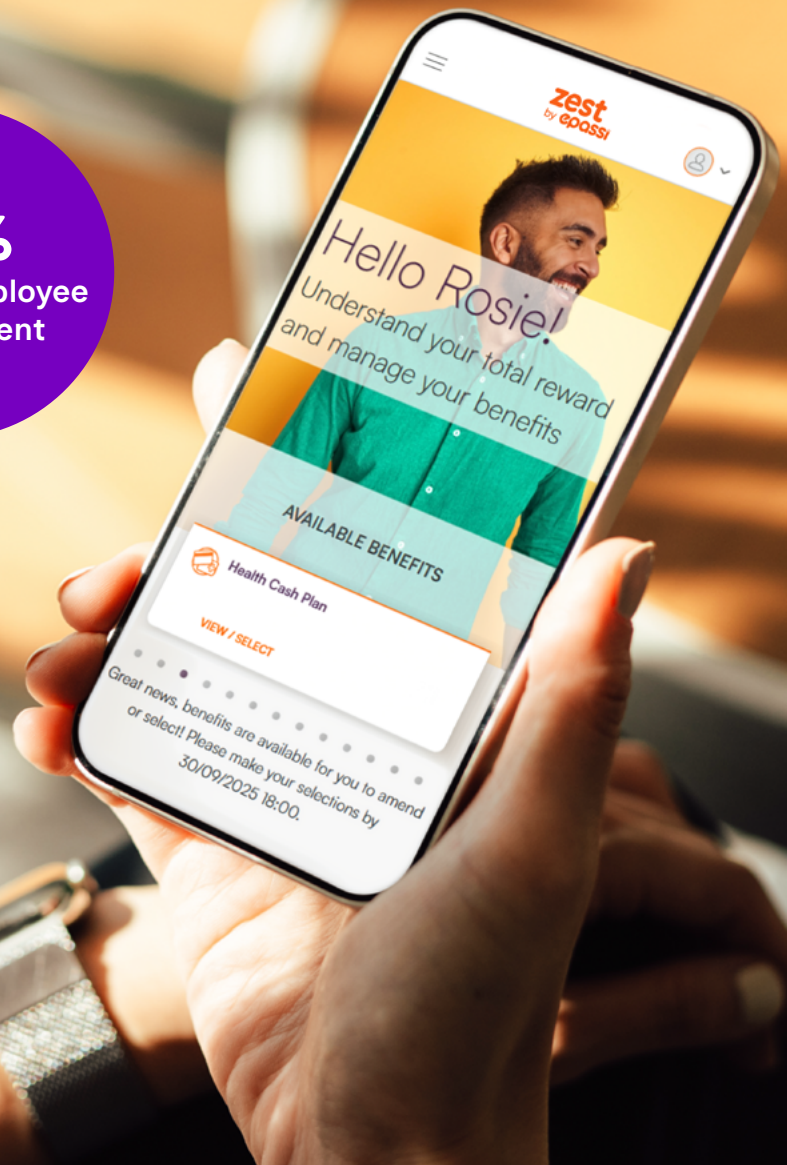
# The intelligence behind better benefits.

The engagement-first, AI-powered platform  
that makes benefits work.

**NPS +76**  
industry-leading  
client satisfaction

**90%**  
average employee  
engagement

**Weeks,**  
not months to  
go live



# Set the tone.

## Transform your benefits with Zest.

### Put everyone in control.

HR, benefits teams and employees – all with seamless self-service to do what they need, when they need to. Employees update their own data and tailor their benefits. People and Reward teams can manage selections, automate reports and run campaigns. **No engineers, no expensive admin services.**

### All-in-one, integrated and effortless.

**One platform, every benefit.** No multiple logins, no spreadsheets, no manual headaches. Zest connects directly with your HR and payroll systems, so everything stays in sync automatically.

### Invest in your people.

Show your people exactly what they're worth – not just their salary. Our Total Reward Statement brings your entire benefits package to life, from salary sacrifice savings to wellbeing support. **When employees know what they've got, engagement follows.**

### Craft a holistic proposition.

**Deliver the right messages to the right people at the right time,** year-round, not just at enrolment. Our content manager lets you publish policies, wellbeing content and community activities alongside benefits, all in one place.

### Effortlessly exceptional.

Smart automation handles benefits allocation, eligibility, reporting and communications.

**No extra admin – just time saved!**

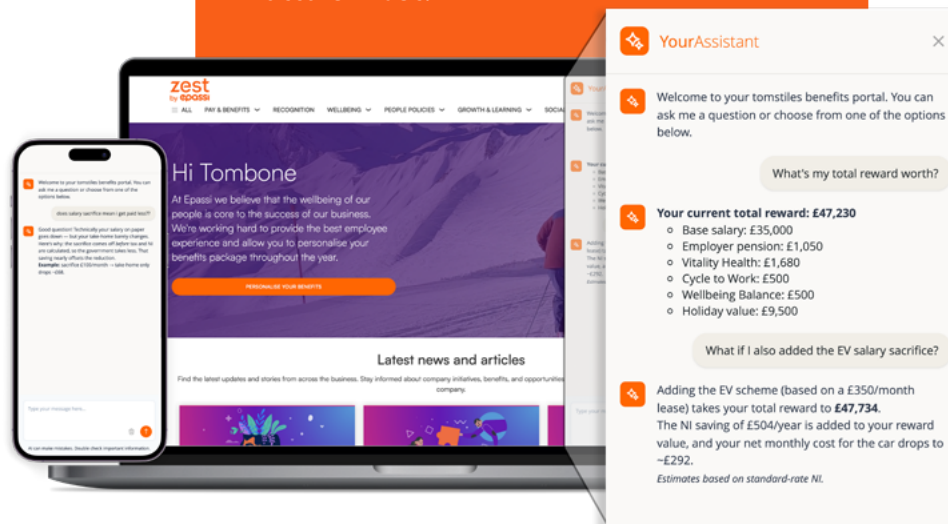
## The intelligence behind it all.

### Meet Zest's AI Benefit Consultant.

Most employees can't name half their benefits. When something changes, a promotion, a pay rise or an open enrolment window, they email HR. The same questions, month after month.

Zest's AI Benefits Consultant delivers instant, personalised answers based on each employee's individual benefits package, 24/7.

**By handling everyday benefits questions automatically, the AI Benefit Consultant frees up your HR team to focus on what matters most.**



**Personalised  
employee experience**



**AI support that  
drives action**



**Less admin,  
more impact**

# The only platform you need. AI-powered. Self-service. Built for engagement.



## What Zest does.



### Rapid Benefits Builder.

Our **codeless benefit builder** allows us to configure your most complex schemes in front of your eyes.



### Employee-first experience.

**One login, every benefit, on any device.** Designed to the standard of Monzo or Spotify because benefits should feel the same.



### Total reward visibility.

**Total Reward Statements** show employees exactly what their package is worth, not just their salary.



### White-labelled platform.

Looks and feels like your brand, not ours. **Fully customisable** at no extra cost.



### Integrations & automation.

Direct connections to Workday, HiBob, SAP and ADP. **Real-time data sync, zero manual effort.**



### Real-time data & insights.

Employee-level reporting by age, department, gender and salary. **No waiting, no consultancy fees.**

## Additional Zest services:

- ✓ Zest Wellbeing
- ✓ Zest Discounts
- ✓ Zest Helpdesk
- ✓ Zest Marketplace
- ✓ Zest Launch
- ✓ Zest Consult

## Increased engagement. Less cost. More time.





**"I really like working with Zest.  
They do exactly what they  
say they will. Other providers  
promise the earth and deliver  
fairly little. If Zest say they'll  
deliver, they deliver"**

Teva



## A piece of cake.

Life should be a breeze. And we feel the same way about benefits.

### Save time and money by:

- ✓ Automating benefit selections, enrolment and eligibility rules
  - ✓ Connecting seamlessly to your existing HR and payroll systems
  - ✓ Generating and scheduling provider reports at the touch of a button
  - ✓ Going live in weeks, not months – no engineers, no waiting
  - ✓ Cutting HR support queries with Zest's AI Benefit Consultant, giving instant, accurate answers for every employee, 24/7.
- Forget painful processes, missed deadlines and reporting headaches. **Zest is your all-in-one benefits powerhouse.**

## Trusted by 700+ organisations.

From FTSE 100 companies to fast-growing scale-ups, organisations across the UK rely on Zest to run their benefits.

yahoo!

★ PRET ★

Atos

Newcastle  
Building Society

## Add a little Zest to your company!



Book a demo today.

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Linkedin: @Zest

**zest**  
by **epassi**