

Be Engaged™

Science-Backed Engagement Programmes for Building High-Performing Teams



RECOGNITION, WELLNESS, BENEFITS, & LISTENING TOOLS IN SEPARATE SYSTEMS DON'T ADD UP TO A CULTURE

The moments that make employees feel genuinely valued—the milestone celebrated, the peer-to-peer shout-out that reinforced a shared value, the survey that actually changed something—make more impact when they're connected.

Terryberry built Be Engaged around that belief: One programme that brings recognition, awards, rewards, well-being, benefits, and listening together, anchored by a six-pillar engagement model developed through independent research across thousands of organisations.

Amplify your impact with Be Engaged

Five integrated solutions. One engagement strategy. Zero fragmentation.



BE RECOGNISED

Service awards, peer-to-peer, manager-led recognition in one place, with dashboards and integrated rewards for easy administration and maximum impact.



BE REWARDED

Align your reward programme to your company values and your employees' preferences. Flexible rewards options include company-branded merchandise, gift cards, experiences, charitable donations, and e-commerce integrations.



BE WELL

Interactive health and well-being tools include activity tracking, challenges, and personalised well-being plans that work together to drive retention, productivity, and collaboration across your entire workforce.



BE SAVING

Provide your team members with a one-stop-shop for all of their employee benefits and perks.



BE HEARD

Track and connect employee sentiment, recognition data, well-being activity, and eNPS trends to discover what is really driving engagement, employee retention, and productivity.



SYMBOLIC AWARDS

Our in-house Symbolic Awards team delivers custom-designed physical awards, milestone service programmes, and career recognition experiences that create permanent, emotional proof of an organisation's investment in its people.



Why Be Engaged?



ONE PROGRAMME. EVERY MOMENT.

Stop managing disconnected tools. Be Engaged brings recognition, awards, rewards, well-being, benefits, and employee listening together in one connected system—so every interaction builds on the last and your team never falls through the cracks.



MEASURE WHAT ACTUALLY DRIVES STAFF RETENTION

Most platforms count logins. Be Engaged connects recognition data, well-being participation, and employee sentiment into a single dashboard—so HR leaders can show leadership exactly how engagement investment translates into staff retention, eNPS, and performance.



BUILT ON SCIENCE, NOT ASSUMPTIONS.

Every feature, survey template, and insight is anchored in Terryberry's six-pillar engagement model—developed through years of independent research across thousands of organisations and validated against real staff retention and performance outcomes.

Why Terryberry?

Terryberry's approach is grounded in over 100 years of expertise and validated across thousands of organisations.

44k+

Organisations served

1M+

Recognition moments annually

6

Research-proven engagement pillars

THE ONLY ENGAGEMENT PARTNER THAT DOES ALL THIS:

Science-backed methodology that gives HR leaders a defensible foundation for every programme decision.

A combination of software and an in-house symbolic awards team for digital recognition and recognition employees can hold onto.

Engagement for the full workforce, reaching deskless, remote, frontline, and distributed employees consistently.

Partnership that works alongside you to design, launch, and continuously evolve a programme built around your workforce, your values, and your goals.

Talk to an engagement expert and see what a science-backed engagement programme can do for your organisation.

[Get Started Today](#)

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