

CARROT

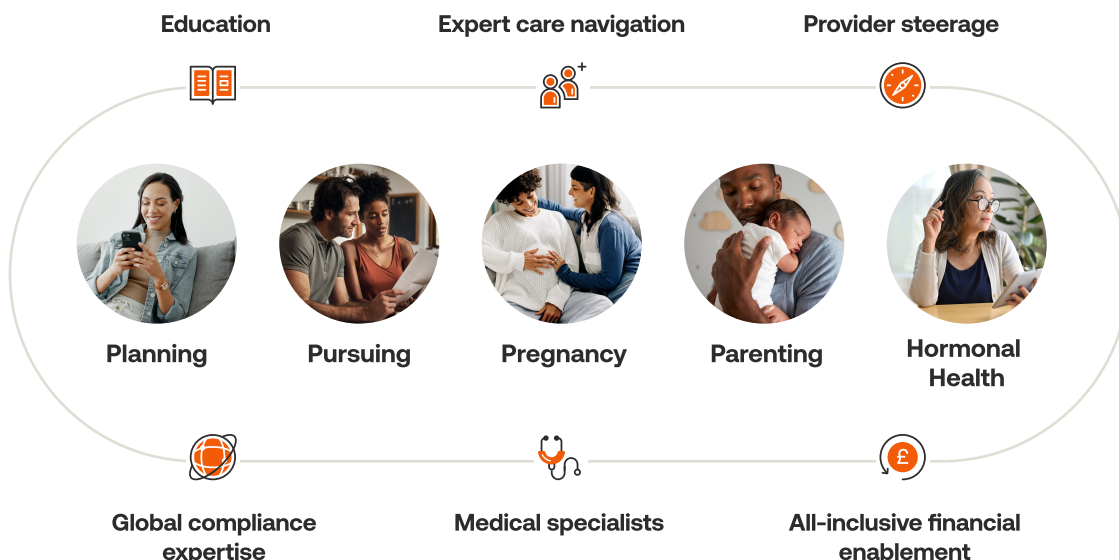
Making family-building and lifelong hormonal healthcare accessible for everyone, everywhere

At Carrot, we empower employers to support their employees on their family building and lifelong hormonal health journeys. Through holistic, human-led support, we invest early in a member's journey to equip them with all the information that they need to make informed choices. We believe in driving health equity and offer an unrivaled provider network that is impartial, committed to quality care, and is always available.

Connected care across the lifespan

Holistic support for every journey

We value human, expert-led interactions and have invested in a global operating model that drives better health outcomes by speaking to members in their emotional language. Our approach to care recognises how market maturity, culture, and religious beliefs impact member decisions, ensuring that members receive personalised, empathetic, and clear signposting at every step.



What makes Carrot different

Seamless operations alongside healthcare systems

We have a deep knowledge of the locations we operate in, including their healthcare systems. Our clinical experts guide members so that they are better placed to make more informed decisions, take advantage of any social or corporate funding first, and spend benefit funds in the most efficient way.

Fully compliant

Carrot's Global Knowledge Base tracks all laws and regulatory guidelines for every journey. Each member has a Carrot Companion on hand to leverage this information, providing timely guidance that drives the best outcomes. Carrot is fully compliant in all 190+ countries we operate in, including HMRC in the UK.

Clinical and medical expertise

Led by our co-founder Dr. Asima Ahmad and Chief Scientific Officer Dr. Sheryl van der Poel of Switzerland, Carrot's in-house medical advisory board ensures we remain innovative to drive the best clinical outcomes in the industry.

Unrivaled provider network

Not all providers are created equal, which is why we properly vet all 11k+ providers, agencies, and firms in our network to align with our market-leading clinical standards. We receive no financial gain from our network, illustrating our steadfast commitment to quality care access.

Impact reporting

Measuring impact is imperative and we are incredibly proud to have a 92% MSAT score from members receiving Carrot services.

The Carrot impact

Carrot Impact

£4.7M+ combined members savings in 2024 from partner clinic discounts

1 in 3 customers offer Carrot globally

60% of Carrot members choose less invasive first line interventions over IVF

9 out of 10 members are more likely to stay with their employer because they offer Carrot

Employee Impact

Improved financial accessibility

Expanded care access regardless of geography

Reduced invasive, costly care

Higher employee satisfaction

Employer Impact

Increased benefit engagement

Scales with your organisation

Improved workplace absenteeism

Improved financial performance through lower turnover

Contact us

Request a demo to learn how Carrot can provide value to your company.

get-carrot.com