MIPIM ASIA AWARDS 2018
ENTRANT GUIDE
About the MIPIIM Asia Awards

Launched in 2007, the MIPIIM Asia Awards honour the very best projects, built or unbuilt, of the real estate industry in Asia Pacific. Compared as the “Oscars” of the Asian real estate world, the competition recognises excellence in the property industry, and is part of MIPIIM Asia, the Property Leaders Summit held this year from 27 to 28 November 2018 at one of Hong Kong's most prestigious venues overlooking Victoria Harbour, the Grand Hyatt Hotel.

All entries are reviewed by an independent jury panel of industry experts, focusing on architecture, sustainability, originality, innovation, integration of the project in its environment and impact on the community: what is your vision?

The winners are announced and celebrated at the MIPIIM Asia Awards gala dinner attended by over 300 top executives. It has become a must-attend event in property leaders’ agendas.

Seize this opportunity to showcase your most outstanding achievements, value the work of your team, and get the recognition you deserve by joining the exclusive list of MIPIIM Asia Awards winners.

Since 2007:
★ More than 1200 entries
★ 265 trophies handed
★ 35 countries represented
Categories & eligibility requirements

The competition is open to developers, architects, retailers, cities, local authorities and anyone else who can demonstrate their involvement in the project that is being submitted. All of them will be recognised for their contribution to the winning projects.

Whatever your project, built, unbuilt or under construction, there is a MIPIM Asia Awards category that is right for you!

12 categories

<table>
<thead>
<tr>
<th>BUILT</th>
<th>UNBUILT / UNCOMPLETED*</th>
</tr>
</thead>
<tbody>
<tr>
<td>(completed between January 2017 and September 2018)</td>
<td>(to be built with planning approval, or under construction)</td>
</tr>
<tr>
<td>★ Best hotel &amp; tourism development</td>
<td>★ Best Chineseutura project</td>
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<td>★ Best innovative green building</td>
<td>★ Best Chineseutura mega project</td>
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<td>★ Best mixed-use development</td>
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<tr>
<td>★ Best office &amp; business development</td>
<td>★ Bestutura mega project</td>
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<tr>
<td>★ Best refurbished building</td>
<td>* Planning approval must have been granted</td>
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<tr>
<td>★ Best residential development</td>
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<tr>
<td>★ Best retail development</td>
<td></td>
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<tr>
<td>★ Best urban regeneration project</td>
<td>(under construction or completed)</td>
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</tbody>
</table>

Please note that you may submit as many entries as you wish, and one same project can be entered in several categories as long as it meets the eligibility requirements.
# Categories in detail

12 categories, pick yours!

<table>
<thead>
<tr>
<th>Category</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Best hotel &amp; tourism development</strong></td>
<td>This category honours the finest hotels and tourism resorts in terms of architecture and interior design, while also considering services provided to guests, leisure and recreational facilities, and environmental aspects with the well-being of guests in mind.</td>
</tr>
<tr>
<td><strong>Best innovative green building</strong></td>
<td>This category is for any type of environmentally-sound and resource-efficient building that is constructed with a progressive and innovative design meeting strict sustainability criteria and improving the lifecycle of the building to positively shape the future.</td>
</tr>
<tr>
<td><strong>Best mixed-use development</strong></td>
<td>This award is for single buildings or groups of buildings that comprise a combination of residential, commercial, cultural institutional or industrial uses, where those functions are physically and functionally integrated.</td>
</tr>
<tr>
<td><strong>Best office &amp; business development</strong></td>
<td>This category recognises office buildings and business parks that offer owners and users increased worker satisfaction and productivity, improved health, greater flexibility and enhanced energy and environmental performance of the workplace through an integrated design.</td>
</tr>
<tr>
<td><strong>Best refurbished building</strong></td>
<td>This category focuses on how a building can have a second life through an important refurbishment, renovation or transformation in order to meet new standards and new needs. Projects of any type (office, hotel, residential, commercial, etc.) are welcome here.</td>
</tr>
<tr>
<td><strong>Best residential development</strong></td>
<td>This category is for single or group of buildings that provide the best housing opportunities. An integrated urban design and smart site planning is important for the residences to mesh well with the community and surrounding neighbourhoods.</td>
</tr>
<tr>
<td><strong>Best retail development</strong></td>
<td>This category honours retail stores, shopping centres and outlet centres that offer a unique shopping experience through their original concept, architecture, design, and customer service. Tenant mix will also be considered for malls and outlets.</td>
</tr>
<tr>
<td><strong>Best urban regeneration project</strong></td>
<td>This category is for projects that include or contribute to a physical and economic revitalisation of an area or a town. Heritage preservation, benefits for the location, sustainability, access and integration of the project in its environment will be evaluated.</td>
</tr>
<tr>
<td><strong>Best Chinese futura project</strong></td>
<td>(total surface area &lt; 200,000 sqm)</td>
</tr>
<tr>
<td><strong>Best Chinese futura mega project</strong></td>
<td>(total surface area ≥ 200,000 sqm)</td>
</tr>
<tr>
<td>These two categories are open to any type of project, located in Mainland China only, slated to start construction or under construction.</td>
<td></td>
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Why enter the MIPIM Asia Awards?

The MIPIM Asia Awards are a unique opportunity for shortlisted entries and winners to highlight their projects, share their achievements and gain huge exposure and high-profile recognition from their peers through the most established real estate awards in Asia Pacific.

### After the jury meeting

<table>
<thead>
<tr>
<th>Print</th>
<th>Online</th>
<th>Onsite</th>
</tr>
</thead>
<tbody>
<tr>
<td>Press release announcing the winners, sent to 1,000 journalists</td>
<td>Winners announced and illustrated on the MIPIM Asia website</td>
<td>Winners presented on screen during the gala dinner</td>
</tr>
<tr>
<td>Press coverage in our industry &amp; global media partners</td>
<td>Winners announced on social media: Facebook, Twitter, Linkedin &amp; MIPIM World Blog</td>
<td>Winners under the spotlight during the gala dinner</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Trophy handed to all winners</td>
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<tr>
<td></td>
<td></td>
<td>• Official photos taken on stage and in front of the photocall</td>
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### During MIPIM Asia and the MIPIM Asia Awards Gala Dinner

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<tr>
<td>Winners presented in the awards section of the MIPIM Asia official programme distributed onsite to all delegates</td>
<td>Live tweet during the awards ceremony</td>
<td>Winners presented on screen during the gala dinner</td>
</tr>
<tr>
<td>Winners presented in the official awards programme distributed to all attendees of the gala dinner</td>
<td></td>
<td>Winners under the spotlight during the gala dinner</td>
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### After the event

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<tbody>
<tr>
<td>Press release announcing the winners’ ranking (gold, silver &amp; bronze), sent to 1,000 journalists</td>
<td>Winners’ ranking announced and illustrated on the MIPIM Asia website until the next edition of the MIPIM Asia Awards</td>
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<tr>
<td>Certificates sent to all winners</td>
<td></td>
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<tr>
<td>Ranked winners logo of distinction to use on your marketing and promotional tools</td>
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<td></td>
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How to enter the competition

1. Select your category
You can submit as many entries as you wish in the 12 categories as long as they meet all eligibility requirements and separate entries are submitted.

2. Pre-entry form
Fill out and submit your online pre-entry form.
It is free of charge, and takes a few minutes only to complete!
Pre-entry deadline: Friday 29 June, 2018.

You will receive an automatic confirmation email, followed by an email from the Awards Team confirming your eligibility for the next step of the competition.

3. Final entry form and entry fee
If you are pre-selected, you will be asked to fill out the final entry form and submit the supporting materials (photos, plans, video, etc.) along with the payment of the entry fee: 530 USD per entry.

Please note that if one project is entered in two categories, it is considered as two entries.
Final entry & payment deadline: Tuesday 31 July, 2018

4. Jury meeting
A jury panel comprised of top real estate professionals, will meet in September to go through all the received entries and evaluate them based on different criteria such as the originality of the concept, the architectural and environmental qualities, the integration of the project in its environment, the impact on the community, etc.

At the end of the day, the jury will shortlist 3 winners in each of the 12 categories. You will be informed of the results shortly after, by email.

Moreover, the jury will select the winner of the Special Jury Award which will be announced during the gala dinner.
5. Results and Awards Gala Dinner

The winners’ ranking Gold, Silver, and Bronze, will be revealed during a gala dinner to be held on Wednesday 28 November, 2018 at the prestigious Grand Hyatt Hotel in Hong Kong.

Celebrate, relax and network with over 300 key real estate executives in a vibrant social atmosphere featuring a delicious three-course meal, wine and entertainment.
MIPIM Asia Awards 2017 winners

BEST HOTEL & TOURISM DEVELOPMENT

**Grand Hyatt Sanya Haitang Bay Resort & Spa**
Sanya, China
Client: Sanya Gao Sheng Investment Co.
Design Architect: JERDE
Executive Architect: Architech Design Co. Ltd.

**Anji Tourist Centre**
Huzhou, Zhejiang Province, China
Architect: LWK & Partners (HK) Ltd
Developer: China Tourist Services Ltd.

**Shangri-La at the Fort**
Manila, Philippines
Architect: Handel Architects LLP
Developer: Shang Global City Properties, Inc.

BEST INNOVATIVE GREEN BUILDING

**Nanjing Eco Hi-Tech Island Exhibition Centre (Jiangdao Technology Innovation Centre)**
Nanjing, China
Architect: NBBJ
Developer: Sino-Singapore Nanjing Eco Hi-Tech Island Development Co., Ltd

**Goldin Global Financial Centre**
Hong Kong, China
Architect: Kohn Pedersen Fox Associates
Developer: Smart Edge Limited
Other: Ronald Lu & Partners (Associate Architect)

**Kai Tak Development on 3 Muk Chui Street**
Hong Kong, China
Architect: Ronald Lu & Partners
Developer: Urban Renewal Authority
MIPIM Asia Awards 2017 winners

**BEST MIXED-USE DEVELOPMENT**

- **Hefei ID Mall**
  - Hefei, China
  - Architect: Broadway Malyan
  - Developer: Hefei Prosperity Property Ltd.
  - Investor: CITIC Capital Holdings Ltd.

- **Lotte World Tower & Mall**
  - Seoul, South Korea
  - Architect: Kohn Pedersen Fox Associates, Benoy
  - Developer: Lotte Corporation, Lotte Shopping, Hotel Lotte

- **Guangzhou CTF Finance Centre**
  - Guangzhou, China
  - Architect: Kohn Pedersen Fox Associates
  - Developer: New World Development
  - Other: Leigh & Orange (Associate Architect)

**BEST OFFICE & BUSINESS DEVELOPMENT**

- **Unilever Headquarters**
  - Jakarta, Indonesia
  - Architect: Aedas
  - Developer: PT. Unilever Indonesia

- **Deutsches Haus Ho Chi Minh City**
  - Ho Chi Minh City, Vietnam
  - Architect: gmp Architekten von Gerkan, Marg und Partner
  - Developer: Deutsches Haus Ho Chi Minh Stadt Ltd.
  - Investor: Deutsches Haus Vietnam Invest Ltd. (Hong Kong)

- **Grade A Office Redevelopment at 18 King Wah Road**
  - Hong Kong, China
  - Architect: Dennis Lau & Ng Chun Man Architects & Engineers (HK) Limited & Pelli Clarke Pelli Architects PCPA
  - Developer: Henderson Land Development Company Limited
MIPIIM Asia Awards 2017 winners

BEST REFURBISHED BUILDING

Pacific Century Place
Beijing, China
Investor: Fund under Gaw Capital Partners
Architect: Lead 8 International Ltd.
Developer: Beijing Jing Wei Real Estate Development Co., Ltd.

DAEGU Creative Campus
Daegu City, South Korea
Architect: SAMOO Architects & Engineers
Developer: Samsung Electronics Co., Ltd

BEST RESIDENTIAL DEVELOPMENT

J.GRAN THE HONOR SHIMOGAMO TADASU NO MORI
Kyoto, Japan
Architect: Takenaka Corporation
Developer: JR West Real Estate & Development Company

Whitesands
South Lantau Island, Hong Kong, China
Architect: PDP London Limited (Design Architect), LWK Architects (Executive Architect)
Developer: Swire Properties
Other: Urbis, Richardson Sadeki

Spring Breeze (Phase I)
Jiaxing, Zhejiang, China
Architect: GAO (Greentown Oriental Architects)
Developer: Blue Town

MassMutual Tower
Hong Kong, China
Architect: PDP London Architects
Developer: Asia Standard International Group Limited
MIPIIM Asia Awards 2017 winners

BEST RETAIL DEVELOPMENT

Lane 189
Shanghai, China
Architect: UN Studio
Developer: Shanghai Da Zi Ming Zhong Real Estate Development Co., Ltd.
Investor: CITIC Capital Holdings Ltd.

Olympia 66
Dalian, China
Architect: Aedas
Developer: Hang Lung Properties Ltd.

BEST URBAN REGENERATION PROJECT

Blue House Cluster
Hong Kong, China
Architect: LWK & Partners (HK) Ltd
Developer: St. James’ Settlement

Kalijodo Park
Jakarta, Indonesia
Architect: Yori Antar from Han Awai & Partners
Developer: PT. Bumi Serpong Damai Tbk (Sinar Mas Land)

Starfield Hanam
Hanam, South Korea
Architect: Benoy
Developer: Shinsegae Property and Taubman Asia
Other: Junglim, Kingsman, GP studio

Suzhou Creek:
Reclaiming Shanghai’s Industrial Waterway
Shanghai, China
Architect: Sasaki
Developer: Shanghai Jing’an Urban Planning Bureau
MIPIIM Asia Awards 2017 winners

BEST CHINESE FUTURA PROJECT

China World Trade Center Phase 3C Development
Beijing, China
Architect: Andrew Bromberg at Aedas
Developer: China World Trade Co., Ltd

TP Link Headquarters
Shenzhen, China
Architect: Kohn Pedersen Fox Associates
Developer: TP Link

ALILA Wuzhen
Tongxiang, Zhejiang, China
Architect: GOA (Greentown Oriental Architects)
Developer: YADA

BEST CHINESE FUTURA MEGA PROJECT

ITC
Shanghai, China
Architect: Lead 8 International Ltd
Developer: Sun Hung Kai Properti

Sunqiao Urban Agriculture District
Shanghai, China
Architect: Sasaki
Developer: Pudong Agriculture Development Group

OCT XI’AN International Centre
Xi’an, China
Architect: EID Architecture
Developer: China OCT
**MIPI M Asia Awards 2017 winners**

**BEST FUTURA PROJECT**

**The Quayside**
Hong Kong, China
Architect: P&T Architects and Engineers Ltd.
Developer: Link Asset Management Ltd. and Nan Fung Development Ltd.

**One Bangkok**
Bangkok, Thailand
Architect: Skidmore, Owings & Merrill (Master Architect), with Kohn Pedersen Fox, Benoy A49, Plan Associates, D103
Developer: One Bangkok Holdings Company Limited, a joint venture between TCC Assets (Thailand) Co., Ltd. and Frasers Centrepoint Limited

**15 Middle Road**
Hong Kong, China
Architect: Wong & Ouyang (HK) Ltd.
Developer: Henderson Land Development Co. Ltd.

**SPECIAL JURY AWARD**

**Blue House Cluster**
Hong Kong, China
Architect: LWK & Partners (HK) Ltd
Developer: St. James’ Settlement
Important information

**PRE-ENTRY DEADLINE**
Friday 29 June, 2018
FREE OF CHARGE

**FINAL ENTRY DEADLINE**
Tuesday 31 July, 2018
Entry fee: 530 USD

**JURY MEETING**
End of September, 2018
Winners announced
Winners’ fee: 3000 USD
One seat (for winners): 510 USD
One table of 10 pax (for winners): 4590 USD

**TABLE BOOKING**
September to November 2018
One seat: 630 USD
One table: 6300 USD

**AWARDS GALA DINNER**
Wednesday 28 November, 2018
Winners’ ranking announced

THANK YOU & CONGRATS!